



ANNUAL CONFERENCE OCTOBER 3-6, 2015 OAKLAND CITY CENTER MARRIOTT

SUBMITTAL CONTENTS

All Session, Workshop/Design Charrette, or Salon submittals must provide:

Title: A brief but creative title that accurately reflects the focus of the conference presentation.

Summary: A short description of the conference presentation to be used in the conference program (50 words max.).

Abstract: A short description of the conference presentation and its relevance to the 2015 conference theme (200 words max.). Abstracts should also demonstrate the learning objectives of the presentation for qualification of AICP **CM**, with additional criteria for Law or Ethics, and indicate the proposed presentation type (Sessions: 90 minutes; Salons: 60 minutes; Workshops/Design Charrettes: can be 90 minutes, or 3 hours divided in two 90 minute parts).

Track and Planning Topic: A core conference track selection and identification of the primary planning-related topic(s) that will be addressed in the conference presentation.

Presenter Bios and Contact Information: A short biography (50 words max.) and contact information for each presenter (job title, employer, and email). Indicate who will be the lead contact person for the presentation prior to and during the conference.

Call for Presentations

Submissions Open: December 1, 2014

Submissions Close: February 6, 2015, 11:59 pm

Late submissions will not be accepted

Beginning on December 1, 2014, the APA California Chapter and the 2015 Conference Local Host Committee (LHC) will be seeking online presentation submittals (including Sessions, Workshops/Design Charrettes – and new this year – Salons) consistent with the conference’s theme of ***Rooted In AuthenticITY*** and focused on the one of the following six core conference tracks:

- **Roots and Foundations** (planning foundational issues, planning 101s, nuts and bolts)
- **Rings and Form** (place-making and design, planning history)
- **Branches and Specializations** (planning specializations and ramifications)
- **Green Canopy** (environmental planning, sustainability, green practices)
- **Harvest and Diversity** (celebrating cultural diversity/richness and social change)
- **Beyond Forests – Innovation Frontiers** (inspirations and innovations in planning)

FORMATS AND PRESENTER’S INFORMATION

Non-traditional presentation formats are welcomed, including point/counterpoint, roundtable, talk-show style with audience participation, etc. Proposed speakers should be able to provide a well-rounded and informed discussion on the presentation topic. Sessions (including panel presentations) should be proposed as 90 minutes in length. Because Workshops/Design Charrettes are envisioned to be interactive presentations, they can be longer than 90 minutes upon approval by the LHC (and should indicate an attendance limit, if applicable). Salons are envisioned to be shorter, dynamic, thought-provoking, and idea-generating conversations or problem-solving discussions around a particular “hot” planning-topic or issue. Salons should be proposed as 60 minutes in length. All submittals must be made online at: www.APACalifornia-conference.org. Emailed, faxed, or mailed submittals will not be accepted.

QUESTIONS

Contact **Juan Borrelli, AICP**, Programs Committee Chair at: juan.borrelli@sanjoseca.gov.

www.APACalifornia-Conference.org