

REGISTRATION IS NOW OPEN



APA CALIFORNIA
2015 OAKLAND

ROOTED IN AUTHENTICITY

SESSIONS

EVENTS



OCTOBER 3-6, 2015

Notice Regarding MCLE Credit: Unfortunately, due to provider-requirement changes in the MCLE program, we are unable to offer MCLE credit for our law sessions this year. The California Bar has accepted our sessions for MCLE in the past, so we urge you to submit them for credit independently.



@APA2015CA

For the latest information visit: <http://www.apacalifornia-conference.org/>



Members can earn certification credits for many activities at the conference. Notations are made on each page indicating the number of pending certification credits for that session/event.

2015 Conference Program Presentations

In addition to the standard, 90-minute **Session** presentation format, two other types of presentations are included in this year's conference program for your learning objectives and enjoyment:

(S) - Salons

Salons are indicated in the conference program with "(S)", and are envisioned to be shorter (60-minute), dynamic, thought-provoking, and idea generating conversations around a particular "hot" planning topic or issue. Don't miss what are sure to be exciting, rapid-fire, and energetic discussions.

(W) - Workshops/Design Charrettes

Workshops/Design Charrettes are indicated in the conference program with "(W)", and are envisioned to be 90-minute long, highly-interactive presentations or engaging problem-solving workshops to address a particular planning topic or issue. *(Note: Attendance at workshops/design charrettes is limited.)*

2015 Core Conference Tracks

Six core conference tracks relating to this year's conference theme of "**Rooted in AuthenticITY**" have been developed to help guide and facilitate your conference experience, including:



Roots and Foundations

Includes foundational planning topics, such as planning 101-type issues, law and ethics-related presentations, planning commissioner trainings, code updates, long-range planning issues, AICP exam preparation, and other basic "nuts and bolts" presentations that planners at any stage of their career will find beneficial.



Rings and Form

Includes presentations on place-making and design, new urbanism, smart growth, TOD, design guidelines, form-based codes, and planning history.



Branches and Specializations

Includes presentations that comprise the wide array of planning specializations, such as transportation and alternative transportation planning, coastal and rural/agricultural planning/preservation, real estate and economic development, public safety/resiliency planning, and emergency management.



Green Canopy

Includes topics about environmental planning, sustainability, and green practices within the planning and related professions, such as CEQA/NEPA, climate change, green house gas, energy/solar, air quality, stormwater management, and recycled/reclaimed water planning and design.



Harvest and Diversity

Includes presentations celebrating cultural diversity/cultural richness and social change, including environmental justice, communities of color, urban authenticity, makers culture, gentrification, aging, changing communities, public health and land use, and inclusive community planning.



Beyond Forests - Innovation Frontier

What's new? What's next? Presentations will explore inspirations and new and emerging innovations in planning and technology, including innovative work/projects/programs, social media, visual communication, big data and smart cities, mapping/modeling and predictive technologies, interpreting demographic data for critical economic, housing, and transportation needs, and new/emerging best practices.

8:30 am - 10:00 am

Student Registration

8:30 am - 10:00 am

Meet with APA California**Students Only***Coffee and light refreshments provided*

Come meet the staff and volunteers that make APA possible. Learn about the various APA divisions, chapters and boards. APA representatives will set up booths/stations to mingle with students and provide information on the importance and benefits of participating in APA. Students will learn how they can get involved at the local, state and/or national levels.

Mobile Workshop #1

8:30 am - 6:00 pm

Walkable Small Towns in Sonoma County

Additional \$75 fee applies, includes lunch. This mobile workshop includes 2.5 miles of walking. Please wear comfortable shoes and dress accordingly.

CM | 7.5 | PENDING

Four towns in Sonoma County have used creative planning to create different areas of walkability. Workshop participants will visit Petaluma's mixed-use Theater District on the waterfront and then travel to Sebastopol for a tour of "The Barlow," an adaptive re-use project that showcases the best wine makers, food producers and artisans in Sonoma County. The next stop will include a picnic-style lunch on the Windsor Town Green followed by a look at "Complete Street" improvements within the transit-ready downtown. The final stop will be Healdsburg Plaza where boutique hotels, trendy restaurants, shopping and wine tasting combine to create a one-of-a-kind experience. On the way home, visitors will enjoy wine tasting at Jackson Family Winery.

Moderator

Ned Thomas, AICP, Community Development Director, Town of Windsor

Speakers

Lois Fisher, LEED AP ND, President, Fisher Town Design; Heather Hines, Principal, Metropolitan Planning Group; Barbara Nelson, AICP, Planning and Building Director, City of Healdsburg; Peter Stanley, AIA, LEED AP, Principal, ArchiLOGIX; Kenyon Webster, Planning Director, City of Sebastopol

8:45 am - 2:45 pm

**PRE-CONFERENCE SESSION #1
Management Institute 2015 (CPR Session)**

Additional \$75 fee applies for conference attendees, \$100 for non-attendees, includes lunch

CM | 5.5 | PENDING

Take your management skills to a new level through intensive and interactive training. Learn from colleagues who have been successful leading their teams in difficult circumstances. They will guide you through a day of inquiry, dialogue, practice and storytelling. You will leave this session informed, reenergized and ready to embrace and manage change.

In this all day session, you will learn about:

- Strategies to better manage people, team, politics and yourself
- Managing change in an ever-changing work environment
- Active listening skills
- The importance of having a strong vision/identity to make external connections and maintain external relationships
- How to make people feel connected either in a one-on-one setting or as a team
- Ways to manage conflict

Participants will receive a pre-conference survey to assess their interests and needs. This session includes an informal lunch with the seminar leaders so you can share your ideas and questions.

Moderator

Mike Moore, AICP, Planner, MIG Inc. and Adjunct Faculty, Sonoma State University, (former Community Development Director, Petaluma and Mill Valley)

Speakers

Steve A. Preston, FAICP, City Manager, San Gabriel, (former Community Development Director, San Gabriel and La Verne); Janet Ruggiero, FAICP, Director, De La Salle Institute, (former Community Development Director, City of Citrus Heights); Laura Stetson, AICP, Principal, MIG Inc. and Pasadena Planning Consultant, (former Public Sector Planner)

8:45 am - 2:45 pm

PRE-CONFERENCE SESSION #2

What the FLUP? Future Land Use Planning for Safe, Smart and Sustainable Communities

Additional \$75 fee applies for conference attendees, \$100 for non-attendees, includes lunch

CM | 5.5 | PENDING

Many communities are challenged to meet varying priorities that can at times seem unrelated to natural hazard mitigation or climate adaptation. However, whether you are undertaking economic or community development, urban renewal or infrastructure improvements, environmental restoration or public recreation, you can ensure future investments will be resilient by integrating hazards and climate planning into these efforts.

Built on the success of two Bay Area planning programs: the Association of Bay Area Governments' (ABAG's) Resilience Program and the San Francisco Bay Conservation and Development Commission's Adapting to Rising Tides (ART) Program, this workshop will walk participants through a road-tested process that can be used to incorporate natural hazards and climate resilience into community planning processes. Findings from a number of Bay Area hazard and climate planning efforts that will resonate with local planners will be shared, and a portfolio of planning tools will be explored both during the session and in a hand-on, engaging lunch-time "tools café."

This workshop will actively engage participants in understanding how they can undertake a stand-alone hazard mitigation and climate adaptation planning effort, or integrate resilience planning components into ongoing efforts. Staff from ABAG's Resilience Program, the ART Program, and their partners including NOAA's Office for Coastal Management, will lead participants through a number of different planning topic areas including:

- Community Engagement: effective approaches that appropriately inform and engages stakeholders and the public
- Risk Assessments: how to plan and conduct a risk assessment in an efficient and effective manner that will lead you to developing priority actions
- Mitigation and Adaptation Actions: selecting and evaluating actions that make a compelling case for creating a resilient community

Moderator

Juliette Hayes, Risk Analysis Branch Chief, Federal Emergency Management Agency, Region IX

Speakers

Danielle Mieler, PE, Resilience Program Coordinator, Earthquake & Hazard Program Coordinator, Association of Bay Area Governments; Dana Brechwald, PE, Resilience Planner, Earthquake & Hazard Specialist, Association of Bay Area Governments; Michael Germeraad, Resilience Planner, Association of Bay Area Governments; Wendy Goodfriend, PhD, Senior/Coastal Planner, Bay Conservation and Development Commission; Lindy Lowe, Project Manager, Bay Conservation and Development Commission; Timothy Doherty, AICP, Coastal Specialist - Baldwin Group, National Oceanic and Atmospheric Administration; John Rozum, AICP, Coastal Specialist, Land Use & Geospatial Training Specialist, National Oceanic and Atmospheric Administration

STUDENT SESSION BLOCK #1

10:00 am - 11:30 am



Show Me the Money: Salary Negotiations for Planners (CPF Session)

Money: No one likes to talk about it but everyone thinks about it. Every planner needs salary negotiation skills, but most people only learn how to do it through trial and error. We will discuss what every planner needs to know about salary negotiations with the private, public and non-profit sectors.

Moderator

Hilary Nixon, PhD, Professor and Chair, Department of Urban and Regional Planning, San Jose State University

Speakers

Linda F. Tatum, AICP, Planning Bureau Manager, Long Beach Development Services Planning Bureau; Darcy Kremin, AICP, Bay Area Environmental Practice Leader, Michael Baker International; Jo Ann Promponsatorn Farrant, Operations & Organizational Culture Director, TransForm

10:00 am - 11:30 am



It's Plandamonium Out There: How to Use APA Resources for Career Advancement

As a young planner, navigating the field can be challenging. In this game show style session, learn how to use the American Planning Association and its affiliates to help advance your career. Don't miss out with the limitless opportunities it has to offer.

Moderator

Nina Idemudia, Assistant Planner, City of Hawthorne

Speaker

Christopher Palmer, AICP, Economic Development Manager, City of Hawthorne

10:00 am - 11:30 am



Planning Your Planning Career: The Early Years

The sustainability sector is growing rapidly. How do graduating students tap into this market? What are employers looking for in candidates? What skills should students develop? This workshop will bring together several practitioners to share their experiences crafting their sustainability-focused careers to provide students insight on preparing their careers.

Moderator

Matthew Burris, AICP, LEED AP, Associate Principal, Raimi + Associates

Speakers

Paul Wack, AICP, Professor, Cal Poly SLO; Aaron Pfannenstiel, AICP, LEED AP, Urban Planner, Geologist, Senior Project Manager, Michael Baker International; Brynn McKiernan, Planner, Raimi + Associates

10:00 am - 4:30 pm

Chapter Board Meeting

11:45 am - 1:00 pm

The Richard Weaver Scholarship Luncheon**Registered Students Only**

Please join us as we present and honor the 2015-16 California Planning Foundation (CPF) scholarship winners. Each year CPF invites planning students to compete for a number of scholarships. Scholarships are offered to students enrolled in undergraduate and graduate planning and affiliated programs in California. Since its inception, CPF has awarded more than \$400,000 in scholarships and awards in support of planning students.

Established by APA California in 1970 as a nonprofit, charitable corporation with the goal of furthering the professional practice of planning in California, CPF provides scholarships and awards to university students in financial need. The scholarship recipients come from many backgrounds and are selected because they are talented and motivated and have demonstrated academic excellence at university planning programs in California. All members of APA California are automatically members of CPF.

Sponsored by:

**BAE Urban Economics • M-Group
Rincon Consultants, Inc.
California Department of Transportation (Caltrans)**

12:00 noon - 7:00 pm

Conference Attendee Registration**STUDENT SESSION BLOCK #2**

1:15 pm - 2:45 pm

**Choose Your Own (Career) Adventure**

Where will you be ten years out of planning school? Chances are there are surprises and detours in store! Come hear six planning professionals share their career stories, each a decade into their planning career, and each with a very different role to play in the planning industry.

Moderator

Jennifer (Kunz) Lynch, AICP, LEED-AP, Land Use Attorney, Best Best & Krieger

Speakers

Courtney Wood, AICP, Housing Planner, Michael Baker International; Kevin Torell, AICP, Area Permit Manager, Vulcan Materials Company; Jennifer M. Gates, AICP, CNU-A, Planner III, City of Tulsa, Oklahoma; Liz Habkirk, Principal Management Analyst, County of Napa; Chris Mateo, RLA, LEED AP ND, Landscape Architect, DES Architects + Engineers

1:15 pm - 2:45 pm

**Getting to the Local Shopping District: Travel Patterns in the Temescal Neighborhood of Oakland****CM | 1.5 | PENDING**

How do shoppers and residents travel to neighborhood shopping districts? New studies show that local shoppers rely less and less on automobiles and more on active transportation and transit. Join panelists to discuss how the City of Oakland is adapting the streetscape to these trends.

Moderator

Sara Barz, Graduate Student, UC Berkeley

Speakers

Jamie Parks, Complete Streets Program Manager, City of Oakland; Dave Campbell, Advocacy Director, Bike East Bay; Jessica Nguyen, Graduate Student, UC Berkeley; David Weinzimmer, Researcher, UC Berkeley

1:15 pm - 2:45 pm

**CPF Resume Clinic**

Getting ready to look for a job and want to know how best to make a first impression? One page resume or two? CPF will be hosting an interactive forum for students, recent graduates and emerging planning professionals on how to navigate the application process and draft a clean, concise, and informative resume to best market your strengths and experience as an applicant. Drawing upon expertise, advice, and tips from a diverse panel of speakers that hold upper management level positions responsible for hiring new employees, you'll find out what works and what doesn't when it comes to the art of resume building and what it takes to get your resume noticed. The panel will share what they look for when reviewing resumes and highlight common mistakes often seen in resumes. Also, bring a hardcopy of your resume to our CPF Resume Clinic. If time allows, professional planners from all different disciplines and agencies/companies will give you a personalized review of it.

Mobile Workshop #2

1:30 pm - 4:30 pm

The Three Faces of Lake Merritt: Exploring the Crown Jewel of Oakland*Additional \$25 fee applies*

This mobile workshop includes 3.6 miles of walking. Please wear comfortable shoes and dress accordingly.

CM | 2.5 | PENDING

Lake Merritt is the aesthetic and spiritual heart of Oakland. It is the one "must see" destination for all Oakland visitors. Planning for the Lake requires delicately balancing environmental, recreational, and development objectives, and this "walking workshop" shows how this balance is being achieved. The workshop will highlight the Lake's roles as a wildlife refuge and a major urban open space, as well as development issues along the shore.

Moderator

Barry Miller, FAICP, Principal, Barry Miller Consulting, Planning Consultant Chair, Oakland Park and Recreation Commission

Speakers

Annalee Allen, Oakland Tribune Columnist; Stephanie Benavidez, Supervising Naturalist, City of Oakland Parks & Recreation; Lesley Estes, Project Manager, City of Oakland Public Works

SESSION BLOCK #1

SATURDAY

3:00 pm - 4:00 pm

 **Big Wins from Big Losses: Leveraging Disasters to Achieve the Community Vision (S)**

CM | 1.0 | PENDING

Disasters can change the very fabric of a community; creating an instantaneous, unplanned, mandated redevelopment. Planners are in a unique position to create opportunities from chaos. Hear how other communities have thrived in the face of difficulty and discuss what it takes to rebuild toward new possibilities.

Moderator

Emily Meyer, Recovery Planning Coordinator, Federal Emergency Management Agency

Speakers

Louise Bedsworth, PhD, Deputy Director, Governor's Office of Planning & Research; Danielle Mieler, PE, Resilience Program Coordinator, Earthquake & Hazard Program Coordinator, Association of Bay Area Governments; Victoria Salinas, Chief Resilience Officer, City of Oakland

3:00 pm - 4:30 pm

 **Building Better Streets through Better Data: A Panel on Innovative Approaches to Tackling Pedestrian Safety**

CM | 1.5 | PENDING

This presentation brings together a panel of speakers involved in targeted pedestrian safety efforts across California. Our panelists will share the proactive, data-driven, city-wide strategies that they have developed to address specific pedestrian safety challenges.

Moderator

Dana Weissman, Transportation Planner/Engineer, Fehr & Peers

Speakers

Jonah Chiarenza, AICP, LEED Green Associate, Senior Planner, Livable Streets Subdivision, San Francisco Municipal Transportation Agency; Margot Ocanas, PE, Pedestrian Coordinator, Active Transportation Division, Los Angeles Department of Transportation; Afsaneh Yavari, Technical Program Engineer, UC-Berkeley, Institute of Transportation Studies; Wlad Wladimir, Transportation Services Division Manager, City of Oakland

3:00 pm - 4:30 pm

 **Placemaking on a Suburban Corridor: Walkability Through Nodal Development**

CM | 1.5 | PENDING

Many suburbs are looking for ways to grow sustainably. One way is with higher-intensity nodes in transportation corridors, which promotes smart growth, walkable urbanism and healthy and economically vibrant communities. This session covers plans and projects that successfully enable nodal development in suburban corridors.

Moderator

Christopher Sensenig, AICP, Associate, Van Meter Williams Pollack

Speakers

Eric Anderson, Project Planner, City of Mountain View - Community Development; Sujata Srivastava, Principal, Strategic Economics; Aaron Welch, Senior Associate, Raimi + Associates

3:00 pm - 4:30 pm

 **Retooling the Outreach Toolkit**

CM | 1.5 | PENDING

With numerous low- and high-tech outreach tools available, how do you ensure the one you choose entices the largest cross-section of participants? The City of San Mateo recently met the challenge, striking a balance between education and engagement, and is excited to share the lessons learned.

Moderator

Dave Javid, AICP, LEED AP, Principal Planner and Urban Designer, M-Group

Speakers

Marcus Clarke, Economic Development Manager, City of San Mateo; Rebecca Zito, Senior Management Specialist, City of San Mateo; Julia Klein, Senior Planner, City of San Mateo; Kenneth Chin, Project Manager, City of San Mateo

3:00 pm - 4:30 pm

 **CEQA Under Senate Bill 375: Set To Streamline?**

CM | 1.5 | PENDING

Join us for an informal and interactive panel discussion on the status of regional planning efforts under Senate Bill 375, and the opportunities and challenges approved regional plans present for streamlining individual development projects under CEQA.

Moderator

Lynette Dias, AICP, Principal, Urban Planning Partners

Speakers

Tina Thomas, J.D., Founding Partner, Thomas Law Group; Kacey Lizon, Senior Planner, Sacramento Area Council of Governments; Trevor Macenski, AICP, Principal, Stantec; Duane Bay, Assistant Planning and Research Director, Association of Bay Area Governments

3:00 pm - 4:30 pm

 **Bringing the Sharing Economy Home**

CM | 1.5 | PENDING

In the Bay Area's tight housing market, community-minded and tech-oriented entrepreneurs are applying sharing economy solutions to the housing market, resulting in more affordable housing that acts as a center for community and innovation. Panelists include cohousing, coliving, and microunit developers, as well as planners handling these unusual projects.

Moderator

Joanna Winter, AICP, Project Planner, PlaceWorks

Speakers

Jay Standish, Co-Founder, Open Door Development; Kathryn McCamant, President, CoHousing Partners; Kearstin Dischinger, Planner/Senior Community Development Specialist, San Francisco Planning Department; Patrick Kennedy, JD, President, Panoramic Interests

3:00 pm - 4:30 pm

**Paradigm Shift in Water Reuse – Reworked Local & Global Water Policies & Programs****CM | 1.5 | PENDING**

Increasing water productivity by using water more efficiently is the most reasonable and cheapest new source of water. Strategies initiated by San Francisco Public Utilities Commission and Santa Clara Valley Water District along with global precedents set the stage for a dialogue on future closed-loop water systems.

Moderator

Geeti Silwal, AICP, LEED AP, Associate Principal, Perkins+Will

Speaker

Paula Kehoe, Director of Water Resources, San Francisco Public Utilities Commission; Jerry De La Piedra, Program Administrator Water Conservation, Santa Clara Valley Water District; Michelle Young, Program Manager, City of San Jose - South Bay Water Recycling

3:00 pm - 4:30 pm

**The Future of the East Bay: Cooperation, Competition and Prosperity****CM | 1.5 | PENDING**

The East Bay of the San Francisco Bay Area lies at the heart of the Northern California Mega-Region. Does the East Bay provide a model for sub-regional collaboration and success? Do the differences between communities act as a strength or a weakness? What does the future hold?

Moderator

Teifion Rice-Evans, Managing Principal, Economic & Planning Systems, Inc.

Speakers

Darien Louie, Executive Director, East Bay Economic Development Alliance; Robert Ogilvie, PhD, Director, SPUR; Carol Johnson, Assistant General Manager/ Executive Director, East Bay Regional Park District/ Regional Parks Foundation; Tina Wehrmeister, Community Development Director, City of Antioch; Jeff Schwob, AICP, Community Development Director, City of Fremont

3:00 pm - 4:30 pm

**Cap and Trade and Disadvantaged Communities: How to Engage Residents and Plan Projects that Get Dollars and Make Sense (W)****CM | 1.5 | PENDING**

California is testing how investments from the state's new Cap and Trade program can benefit disadvantaged communities. This interactive session will examine how successful local communities engaged their residents and crafted winning proposals that will both help the meet the state's ambitious climate goals and promote greater social equity.

Moderator

Sarah Rubin, Program Manager - Public Engagement, Institute for Local Government

Speaker

Steve Sanders, Program Director – Sustainability, Institute for Local Government

3:00 pm - 4:30 pm

**Out of the Mud: The Evolution of Treasure Island****CM | 1.5 | PENDING**

Site of the 1939 Golden Gate International Exposition, the 400-acre, former naval base on a manmade island in the San Francisco Bay transformed into the leading international example of sustainable, large scale, mixed use development. How was this blueprint, one of the boldest projects in the country, developed?

Moderator

Keith Orlesky, AICP, West Coast Practice Leader for Urban Design, Skidmore, Owings & Merrill

Speakers

Andrew Shanken, Associate Professor of Architecture, University of California Berkeley; Michael Tymoff, Senior Project Manager of Development, Boston Properties; Chris Meany, Partner, Wilson Meany

4:45 pm - 6:15 pm

DIVERSITY SUMMIT**Gentrification Mosaic: Conversations on Displacement of Economic and Social Capital****CM | 1.5 | ETHICS | PENDING**

Gentrification is often thought of as well-heeled outside investors displacing existing cultures and neighborhoods. This panel will explore these issues with local examples, share existing assessment, policy and implementation tools to address displacement risks, and identify effective best practices at the local and regional level.

Moderator

Vikrant Sood, Senior Equity Planner, Metropolitan Transportation Commission (MTC)

Speaker

Miroo Desai, AICP, Senior Planner, City of Emeryville, Membership Inclusion Director, Northern California, APA California; Cindy Chavez, Board of Supervisors, Santa Clara County; Robin Freeman, Professor, Merritt College; Remy de la Peza, Director of Planning and Policy Counsel, Little Tokyo Service Center; Laura Simpson, Planning Manager, City of Concord

Sponsored by:**CH2M • TRC****West Coast Code Consultants****Dinwiddie & Associates**

6:30 pm - 10:00 pm

**OPENING RECEPTION AND
STUDENT POSTER COMPETITION
Oakland Museum of California**

Begin your time in Oakland with a taste of AuthenticITY at the Oakland Museum of California (OMCA). Stroll through the gardens and the Gallery of California History while enjoying locally sourced food and wine and local music and entertainment. The evening will include networking opportunities and a Student Poster Competition!

OMCA's multilayered and ever evolving galleries have no fixed narrative as they are shaped by the surrounding diverse community and urban landscape. It has been an Oakland Institution for over 40 years and its educational and outreach offerings further anchor the museum in the community. Before you start advancing your career, take a moment to explore the historic roots that continue to impact our work. Full registration includes one ticket. Extra tickets may be purchased for \$60/person or \$30/student.

While at the reception, make sure to visit the Student Posters before 8:00 and vote! Prizes will be awarded to the posters receiving the most votes.

Sponsored by:

MIG • Urban Planning Partners • Perkins+Will

7:00 am - 6:00 pm

Conference Attendee Registration

7:00 am - 8:00 am

Commission and Board Representative Breakfast

Open only to Commission and Board members

A hot breakfast will be served.

Join your fellow commissioners and other public officials for breakfast. Hear from your fellow commissioners and board members, including a special presentation from Jim Moore, Oakland's Planning Commission Chair. Talk about issues and get perspectives. Relax, meet your colleagues, and start the day off with this social event.

Sponsored by:
Cabouchon Properties, LLC

7:00 am - 8:15 am

Continental Breakfast

Sponsored by:
Fehr & Peers • EMC Planning Group

8:00 am - 11:00 am

Exhibit Set-up

Mobile Workshop #3

8:00 am - 12:00 noon

From Vision to a Thriving Neighborhood: Cultural Vibrancy and Economic Vitality in Mission Bay

Additional \$35 fee applies. Attendees will receive late seating at the Awards Luncheon

CM | 2.5 | PENDING

Mission Bay, once an underutilized rail yard, has transformed into a thriving neighborhood. This mobile workshop will explore what it takes to transform a district. The tour will highlight a bevy of residential projects; successful urban planning and design techniques that create the attractive livable environment of Mission Bay; and landscape interventions that support the Mission Bay park system, restoring and nurturing ecological system. The group will discuss challenges and successes faced by the district as it rode waves of recession to become an almost built-out district, of over 40,000 jobs and 6,000 residential units.


Moderator
Geeti Silwal, AICP, LEED AP, Associate Principal, Perkins+Will

Speakers
Fran Weld, LEED AP, Director of Real Estate, San Francisco Giants Mission Rock Development; Seth Hamalian, Managing Principal and Co-founder, Mission Bay Development Group; Kamala Subbarayan, AICP, LEED AP, Senior Planner, University of California, San Francisco

8:15 am - 9:45 am

OPENING KEYNOTE

A Downtown for Everyone: A Vision for the Future of Downtown Oakland



Egon Terplan, Regional Planning Director, SPUR

CM | 1.0 | PENDING

Downtown Oakland is at an exciting moment. Cultural life and entertainment options are rich and diverse. Pedestrian activity is increasing as employment and population edge up. Vacancy rates are dropping as existing companies grow and as start-ups and other firms discover Oakland. But downtown is also at an inflection point. The economy is fragile. Many small businesses still struggle to raise capital. Perceptions about public safety or potential vandalism impact decisions to come downtown. Rent increases are forcing out long-standing residents, businesses and nonprofits. Yet, financing new development continues to be challenging. The next decade is a critical time for shaping the downtown. Along with a discussion of the historic context and trends, this opening keynote presents a strategy for downtown growth based on guiding principles that benefit longtime residents, organizations and businesses, while welcoming new ones. The sum of the principles is a vision: a downtown for everyone.

Egon Terplan is the Regional Planning Director for SPUR, a Bay Area urban policy think tank and civic group whose mission is to promote good planning and good government in the San Francisco Bay Area through research, education and advocacy. Egon is a regional planner and economic development specialist with more than 14 years of experience. He has authored or co-authored numerous reports and policy studies related to regional planning, economic development, transportation and government reform, including the first-ever report on the Northern California megaregion and a 2011 report on land use planning and high-speed rail in California.

Sponsored by:
Lea + Elliott, Inc.
Michael Baker International
Helix Environmental Planning, Inc.
Meléndrez

SESSION BLOCK #2

10:00 am - 11:30 am



Transit Oriented Development Implementation Strategy: A Case Study of the SANDAG Regional Challenge (PEN Session)

CM | 1.5 | PENDING

The Regional Transit Oriented Development (TOD) Implementation Strategy prepared by the San Diego Association of Governments is the regional challenge. In a question and answer format with panel participants who worked on the plan, it will draw upon their experience from best practices across the nation.

Moderator
Stanley Hoffman, FAICP, President, Stanley R. Hoffman Associates, Inc., PEN President

Speakers
Coleen Clementson, Principal Regional Planner, San Diego Association of Governments (SANDAG); William Anderson, FAICP, Principal/Vice-President, AECOM, San Diego; Dena Belzer, President, Strategic Economics

10:00 am - 11:30 am

 **New Prescriptions for Health Considerations in Planning and CEQA**

CM | 1.5 | PENDING

Health has long had important influences on community planning. Recently, its influence has gained new momentum in General Plans and new attention in CEQA. This panel addresses the state's General Plan guidelines incorporation of health, air district approaches to toxic contaminants, and court direction on health impacts in CEQA.

Moderator

Curtis Alling, AICP, Principal, Ascent Environmental, Inc.

Speakers

James Moose, Senior Partner, Remy Moose Manley, LLC; Elizabeth Baca, MD, Senior Health Adviser, Governor's Office of Planning and Research; Jean Roggenkamp, Deputy Air Pollution Control Officer, the Bay Area Air Quality Management District.

10:00 am - 11:30 am

 **3 Corridors, 3 Unique Neighborhoods, 3 Unique Solutions: Richmond's Livable Corridors Initiative**

CM | 1.5 | PENDING

A discussion of the efforts to revitalize Richmond's commercial corridors by creating implementable context-sensitive solutions that respect the unique identity, history, and culture of the existing neighborhoods. The panel will discuss the team's multidisciplinary approach to moving beyond just corridor revitalization to the creation of Livable Corridors.

Moderator

Christopher Janson, Associate, Opticos Design, Inc.

Speakers

Richard Mitchell, Director of Planning and Building, City of Richmond; Edward Starkie, Principal, Urban Advisors; Coire Reilly, Manager, Community Wellness and Prevention Program, Contra Costa Health Services; Josh Meyer, Director, Community Planning Programs, Local Government Commission

10:00 am - 11:30 am

 **SB 743 Legislative Intent vs. CEQA Practice**

CM | 1.5 | LAW | PENDING

The legislative intent of SB 743 includes the desire to balance congestion relief with goals to encourage infill development, promote public health through active transportation, and reduce GHG emissions. Find out how current CEQA practice and lead agency discretion may compete with these objectives.

Moderator

Ronald Milam, AICP, PTP, Principal, Director of Challenging the Status Quo, Fehr & Peers

Speakers

Darrell Steinberg, JD, Chair, California Government Law & Policy Practice, Greenberg Traurig; Chris Calfee, JD, Senior Counsel, CA Governor's Office of Planning & Research; Chris Ganson, Senior Planner, CA Governor's Office of Planning & Research; Gary Jakobs, AICP, Principal, Ascent Environmental, Inc.

10:00 am - 11:30 am

 **Beyond CEQA Consultation: Bringing the Native Voice Into Planning**

CM | 1.5 | PENDING

Come explore stories of how Native Americans can be brought into planning early and often. We will share our stories of failures and successes and what we learned about getting planners and Native Americans together. During our open discussion, we want to hear from participants and together explore best practices.

Moderator

Elizabeth Boyd, AICP, Project Manager/Outreach Specialist, Ascent Environmental, Inc.

Speaker

Stephen Weidlich, Ethnographer/Social Scientist, AECOM; Ann Marie Sayers, Tribal Chair, Indian Canyon Nation; Alicia Perez, Associate State Archeologist, California State Parks

10:00 am - 11:00 am

 **A Discussion About Innovative Planning Models to Preserve Agriculture and Our Rural Legacy (S)**

CM | 1.0 | PENDING

A discussion of current trends and planning tools that address the continual loss of agricultural and rural lands. Panelists will use case studies from California and China's Yangtze Delta to compare and contrast two different and innovative planning approaches to solve the battle between saving rural lands and development.

Moderator

Amie MacPhee, AICP, LEED AP, Founder and Principal, Cultivate LLC

Speakers

Ellen Lou, AICP, FAIA, LEED-AP, Director, Skidmore, Owings & Merrill, LLP; Bry Sarte, PE, LEED AP, Founder and Principal, Sherwood Design Engineers

10:00 am - 11:00 am

 **Can Coastal Smart Growth Also Be Safe Growth? (S)**

CM | 1.0 | PENDING

New growth planned in the SF Bay Area may be smart from a greenhouse gas perspective but can we make sure this new growth, and its surrounding communities, can be made safe from sea level rise and earthquakes too?

Moderator

Claire Bonham-Carter, LEED AP, Sustainability Principal, AECOM

Speakers

Dana Brechwald, PE, Resilience Planner, Earthquake & Hazard Specialist, Association of Bay Area Governments; Abby Hall, Office of Sustainable Communities, EPA; Wendy Goodfriend, PhD, Senior/Coastal Planner, Bay Conservation and Development Commission

10:00 am - 11:30 am



Regional Equity and Sustainability from the Ground Up: Tapping Community Wisdom in Land Use & Transportation Planning

CM | 1.5 | PENDING

The groundbreaking 6 Wins Network advocates for regional equity in land use and transportation in the Bay Area. Its community-developed Equity Environment and Jobs Scenario for the SCS/RTP was the environmentally superior alternative, proving that equity is best for everyone. Panelists will tackle regional organizing, cross-issue collaboration, and future advocacy.

Moderator

Sam Tepperman-Gelfant, JD, Senior Staff Attorney, Public Advocates

Speakers

Derecka Mehrens, Executive Director, Working Partnerships USA; Gloria Bruce, Interim Executive Director, East Bay Housing Organizations; Mary Lim-Lampe, Lead Organizer, Genesis; Bob Allen, Director of Policy and Advocacy Campaigns, Urban Habitat

10:00 am - 11:30 am



Three Resilient Cities: Applying the Concept of Resiliency to Land Use Planning and Decision Making

CM | 1.5 | PENDING

The Rockefeller Foundation launched the 100 Resilient Cities initiative to enable cities to recover, adapt and thrive in response to sudden shocks and endemic stresses. Oakland, San Francisco, and Berkeley's Chief Resilience Officers discuss their participation, exploring the potential value of resilience in comprehensive land use, community, and sustainable planning.

Moderator

Micah Hilt, Associate Planner, City of San Francisco

Speakers

Patrick Otellini, Chief Resilience Officer, City of San Francisco; Timothy Burroughs, Chief Resilience Officer, City of Berkeley; Victoria Salinas, Chief Resilience Officer, City of Oakland

10:00 am - 11:30 am



How to Get Things Done (Strategic Thinking in the Planning Profession) (W)

CM | 1.5 | PENDING

This session is an intense interactive training by seasoned professionals who have successfully shaped, gained approval for and implemented dozens of innovative programs and cutting edge projects in a variety of very challenging environments. Learn how to improve your likelihood of success on every project.

Moderator

Marc Roberts, City Manager, City of Livermore

Speakers

Hanson Hom, AICP, ASLA, Community Development Director, City of Sunnyvale; Dan McIntyre, BCE, Engineering Services Manager, Dublin San Ramon Services District; Brooke Peterson, AICP, Senior Associate, PlaceWorks, Past President, APA California; Carol Barrett, FAICP, Assistant Director, City of Burbank, Community Development Department, President, California Planning Foundation

10:00 am - 11:30 am



Setting Firm Roots: Innovative Partnerships for Healthy Development

CM | 1.5 | PENDING

How do we build partnerships to bring about healthy development that benefits all residents? This panel discussion will showcase a model for a unique partnership among residents, planners, developers and public health officials to create Healthy Development Guidelines for the City of Oakland. Partners will share strengths, challenges and next steps.

Moderator

Maria Perez, Campaign Lead, East Oakland Building Healthy Communities

Speakers

Darin Ranelletti, Deputy Director of Planning, City of Oakland; Nehanda Imara, Community Organizer, Communities for a Better Environment; Jason Laub, Vice President, Nautilus Group; Esther Goolsby, Steering Committee Member, HOPE Collaborative; Anna Lee, Local Policy Coordinator, Alameda County Public Health Department- Place Matters

10:00 am - 11:30 am



Demystifying Density at All Scales

CM | 1.5 | PENDING

Density is a critical tool in the effort to shape more livable, transit-supportive, sustainable communities. This panel discussion focuses on developing a robust understanding of the subject through case studies illustrating innovative trends in multi-family housing and mixed-use neighborhood development.

Moderator

Allison Alberici, AICP, AIA, LEED ND BD+C, Associate, Skidmore, Owings and Merrill LLP

Speakers

Adrienne Steichen, AIA, Associate Principal, PYATOK | architecture + urban design; Mark Hogan, Open Scope Studio; Amit Price Patel, AIA, Principal, David Baker Architects

10:00 am - 11:30 am



Planning for Diversity: Tools, Resources & Best Practices from the Field

CM | 1.5 | PENDING

The multicultural population in Los Angeles County is larger than ever and always evolving. By being sensitive to the distinct cultural attributes and diversity that exists within multicultural communities, planners can develop more inclusive planning and development practices.

Moderator

Erica Gutierrez, Regional Planner, County of Los Angeles Department of Regional Planning

Speakers

Monica Villalobos, Urban Planner, APA Latinos in Planning Division; Lilian De Loza-Gutierrez, Community Relations Manager, Los Angeles County Metropolitan Transportation Authority; Alejandro Garcia, Supervising Regional Planner, County of Los Angeles Department of Regional Planning Metropolitan Transportation Authority; Veronica Siranosian, AICP, LEED GA, Transportation & Land Use Planning Manager, AECOM; Manuel Huerta, Community Outreach Coordinator, Los Angeles Conservancy

Mobile Workshop #4

10:00 am - 2:30 pm

Green Infrastructure Bay Area: Green Infrastructure Takes Root in the East Bay

Additional \$50 fee applies, includes lunch

CM | 3.5 | PENDING

The East Bay is home to exciting green infrastructure projects that remove pollutants from stormwater while enhancing the public realm. Local experts will describe design issues, benefits such as pedestrian enhancements and localized flood control, sources of funding for construction and maintenance, and plans for "mainstreaming" green infrastructure. The tour showcases rain gardens with fast-draining bioretention soils, pervious paving, interceptor trees, and climate-adapted plantings. We will see how these facilities have been integrated into culturally diverse Emeryville, suburban El Cerrito, and pedestrian-oriented downtown Oakland. This mobile workshop is co-presented by the Bay Area Stormwater Management Agencies Association (BASMAA).

Moderator

Laura Prickett, AICP, CPESC, QSD, Environmental Group Manager, Parsons

Speakers

Peter Schultze-Allen, AICP, LEED AP, Bay-Friendly Qualified Professional, Senior Scientist, EOA, Inc.; Josh Bradt, Environmental Planner, San Francisco Estuary Partnership; Kristin Hathaway, CSM, Watershed Program Specialist, City of Oakland; Nick Cartagena, P.E., Civil Engineer, City of Oakland; Sarah Sutton, ASLA, LEED-AP, Bay Friendly Rater, Principal, Placeworks

11:00 am - 7:00 pm

Exhibit Hall Open

11:45 am - 1:00 pm

APA California Awards Luncheon

This year's Awards luncheon will highlight the best planning policies, project and people throughout the State. You will want to get a front table to enjoy the show, celebrate with friends and learn more about great achievements in the profession. The purpose of the APA California Awards Program is to encourage quality in planning and increase the public's awareness of the planning profession through recognizing outstanding achievement in the planning field. The highlights of the planning process and products, as well as acknowledging the people behind it all, will be discussed and presented visually. In addition, professional planners and laypersons, including volunteers and elected officials, will be honored for demonstrations of dedication, service and planning achievement. The work they accomplished and the strategies they found effective will be noted. Attendees will be able to take away knowledge and resource links from jurisdictions and individuals who have found solutions to problems they themselves face.

Sponsored by:

**Raimi + Associates • BKF Engineers
LSA Associates, Inc. • PlaceWorks
HR & A Advisors**

SESSION BLOCK #3

1:15 pm - 2:45 pm



Tribal Cultural Resources and CEQA Roundtable: Time to Get Ready for AB 52

CM | 1.5 | LAW | PENDING

AB 52, which amended CEQA last fall, requires tribal consultation by cities, counties, and other CEQA lead agencies and an evaluation of a new environmental category, tribal cultural resources. Authoritative panelists representing state government, Native American, local planning, and land developer interests will help you prepare for the new requirements.

Moderator

Curtis Alling, AICP, Principal, Ascent Environmental, Inc.

Speakers

Terrie Robinson, JD, General Counsel, Native American Heritage Commission; David Snow, AICP, JD, Planner, Local Government Attorney, Richards Watson Gershon; Laura Miranda, JD, Adjunct Faculty and Tribal Attorney, University of California, Los Angeles; Holly Roberson, JD, Staff Counsel, AB 52 CEQA Guidelines Team, Governor's Office of Planning and Research; Michael Zischke, JD, Real Party in Interest Attorney, Partner, Cox Castle & Nicholson, LLP

1:15 pm - 2:45 pm



Passing The AICP Exam: Who Wants to be a Certified Planner?

Who wants to be a certified planner? If your final answer is yes, then this is your million dollar chance to learn how to take the AICP exam! Learn and participate in good fun and competition as planners display their planning knowledge while learning tips on preparing to take the AICP exam. Participants answer real past exam questions, followed by Q&A about the exam itself, study topics, and learn test-taking tips.

Moderator

Kimberly Brosseau, AICP, Park Planner III, County of Santa Clara Parks and Recreation, AICP Coordinator, APA California

Speakers

Asha Bleier, AICP, LEED BD +C, Project Manager, Dudek, Professional Development Officer for the San Diego Section, APA California; Stan Donn, AICP, City of Chula Vista; Darin Neufeld, AICP, Environmental Planner, County of San Diego, Planning and Development Services, San Diego Section Board, APA California

1:15 pm - 2:45 pm



Rising Seas: Adaptation Planning for a Watery-Filled Future

CM | 1.5 | PENDING

Sea level rise is threatening the world's coastal communities. This session will present local and global perspectives on sea level rise planning, and present recommendations for jurisdictions considering an adaptation planning process to protect natural and built resources.

Moderator

Alex Westhoff, AICP, Planner, Marin County Community Development Agency

Speaker

Will Travis, Planning Consultant, Sea Level Rises; Kathrin Sears, PhD, Supervisor, District Three, Southern Marin, County of Marin Board of Supervisors; Kristina Hill, PhD, Associate Professor, UC Berkeley Department of Landscape Architecture and Environmental Planning; Bridgit VanBellegem, AICP, Planner, Marin County Community Development Agency

1:15 pm - 2:45 pm



Next Generation Specific Plan for Vallejo: Top 5 Tips for Getting One for Your Community

CM | 1.5 | PENDING

Specific Plans can be powerful, articulate policy and implementation tools. However, often the results are lengthy, expensive plans lacking clarity, dependent upon future studies, leaving unresolved zoning issues. Hear about Next Generation Specific Plans that get the vision, policy direction, and regulation needed for daily and long-term implementation.

Moderator

Tony Perez, Director of Form-Based Coding, Opticos Design

Speakers

Andrea Ouse, AICP, Community & Economic Development Director, City of Vallejo, Northern Section Director, APA California; Alex Hinds, Co-Founder, Center for Sustainable Communities, Sonoma State University; Lisa Wise, AICP, Principal, Lisa Wise Consulting

1:15 pm - 2:45 pm



Food Cities: Planning for the Regional Economy

CM | 1.5 | PENDING

The Food & Beverage economy in Oakland and San Francisco is a multi-million dollar industry. This session will explore the full range of land use activity types within the Food & Beverage sector, with specialists in the fields of land use planning, business development & operations, and food distribution.

Moderator

Margo Lederer Prado, AICP, Senior Business & Economic Development Specialist, City of Oakland

Speakers

Lisa Chen, Planner, San Francisco Planning Department; Esperanza Pallana, Director, Oakland Food Policy Council; Chef Jenny Huston, President and Founder, Farm to Table Services

1:15 pm - 2:45 pm



Bay Area Sustainability: Wicked Planning and Conflict Identification at Local and Regional Scales

CM | 1.5 | PENDING

Climate change and sustainability are wicked problems, representing values conflicts about the greater good. Using Plan Bay Area and sustainability plans of 11 cities across the region, this session provides tools for conflict identification and methods for planners to help adversarial stakeholders find common ground while retaining their core values.

Moderator

Charisma Acey, PhD, Assistant Professor, University of California, Berkeley

Speakers

Karen Frick, PhD, Adjunct Assistant Professor, University of California, Berkeley; Scott T. Edmondson, AICP, Senior Planner, San Francisco Planning Department

1:15 pm - 2:45 pm



Health Indicators in Local Decision Making

CM | 1.5 | PENDING

Health indicators are your next tool to be integrated into planning and decision making. This session will discuss the value and role of health indicators and discuss how to incorporate them into existing planning processes. Every planner can benefit from health indicators, this session will explain why.

Moderator

Brynn McKiernan, Planner, Raimi + Associates

Speakers

Alexa Washburn, Program Manager, Western Riverside Council of Governments; Eric Yurkovich, Associate, Raimi + Associates; Neil Maizlish, PhD, Research Scientist, California Department of Public Health; Anandi Sajeer, Health Care Program Manager, Santa Clara County Public Health Department

1:15 pm - 2:45 pm



Forecasting for the Curious or Fearful

CM | 1.5 | PENDING

What do planners need to know about demographic implications for the economy, housing and transportation? Using information from recent reports and workshops, speakers will share the latest about population projections. This session will focus on the biggest changes, how to interpret data for the community, and critical demographic challenges.

Moderator

Linda Jackson, AICP, CTP, Principal, Linda M. Jackson

Speakers

Dowell Myers, PhD, Professor, University of Southern California; Cynthia Kroll, PhD, Chief Economist, Association of Bay Area Governments; Kim Anderson, Senior Regional Planner, San Joaquin Council of Governments; Simon Choi, AICP, PhD, Chief or Research, Southern California Association of Governments

1:15 pm - 2:45 pm



Creating a Cultural EcoDistrict for Generations to Come

CM | 1.5 | PENDING

Sustainable Little Tokyo blends green urbanism and cultural preservation. District-scale green infrastructure investments can determine the future of a historic and cultural Los Angeles neighborhood.

Moderator

Nwamaka Agbo, Director of Programs, EcoDistricts

Speaker

Kristin Fukushima, Project Manager, Little Tokyo Community Council; Collin Tateishi, Sustainability Associate & Community Planner, Little Tokyo Service Center

1:15 pm - 2:45 pm



The Ecological City: A Design Workshop (W)

CM | 1.5 | PENDING

This workshop will explore the challenges and opportunities of applying ideas from ecology to the planning of cities. We will discuss a framework for the application of ecological concepts and structure discussion around three goals: connecting humans to nature, connecting sites to ecosystems, and integrating systemic impacts into decision making.

Moderator

Shellie Zias-Roe, AICP, Principal Environmental Planner/Project Manager, Timothy Krantz Environmental Consulting, LLC

Speakers

Austin Troy, PhD, Principal, Spatial Informatics Group, Associate Professor, University of Colorado; David Saah, PhD, Principal, Spatial Informatics Group, Associate Professor, University of San Francisco; Chris Starkey, LEED AP, Senior Researcher and Project Manager, Terrapin Bright Green; Chris Garvin, AIA, LEED AP, Principal, Terrapin Bright Green

1:15 pm - 2:15 pm



Latino Urbanism: La Salud y el Eterno Físico (Health and the Physical Environment) (S)

CM | 1.0 | PENDING

As self-reliant Latinos migrate into California; they bring with them a palette of cultural lifestyles that alter in positive ways US physical environment that meet their diverse social, economic, cultural, physical needs. This panel will examine how can planners promote physical activity and mental health in Latino community.

Moderator

James Rojas, Founder, Place It

Speaker

Miguel Angel Vazquez, AICP, Riverside County Department of Public Health; Rudy Espinoza, Executive Director of Leadership, Urban Renewal Network; Rodolfo L. Rodriguez, Healthy Communities Specialist, Office of Lancaster Mayor R. Rex Parris

1:15 pm - 2:45 pm



Thinking Inside the Box: New Solutions to Affordable Housing

CM | 1.5 | PENDING

Learn how your city can meet its affordable housing needs by thinking small. Second units, co-housing, and home sharing are practical and simple ways to accommodate thousands of lower income households without changing the context of our neighborhoods. Four experts in the field will provide common sense solutions.

Moderator

Barry Miller, FAICP, Principal, Barry Miller Consulting, Planning Consultant, Chair, Oakland Parks and Recreation Commission

Speakers

Kate Black, Planning Director, City of Piedmont; Kevin Casey, President and CEO, New Avenue Homes; Loni Gray, Collaborative Living Advisor, ZO Dwellings; Kate Comfort, Executive Director, HIP Housing

1:15 pm - 2:45 pm



Vibrant Streets Start at the Edges

CM | 1.5 | PENDING

We experience the street as one space, framed by buildings; what if we actually designed that way? It's a simple concept, but implementation requires coordination between public realm and private development. Join us for a conversation between the parties that together design the edge where street and building meet.

Moderator

Kristen Hall, AICP, Urban Designer, Perkins + Will

Speaker

Joshua Switzky, Manager of Community Planning in the Citywide Plan, San Francisco Planning Department; Willett Moss, PLA, Partner, CMG Landscape Architecture; Gerry Tierney, LEED AP BD+C, Associate Principal, Perkins + Will; Fran Weld, LEED AP, Director of Real Estate, San Francisco Giants Mission Rock Development

Mobile Workshop #5

1:15 pm - 6:00 pm

How Black Panthers and South Asians are Sharing Histories, Reclaiming the Streets, and Building New Movements

Additional \$50 fee applies

CM 2.75 + CM 1.5 ETHICS | PENDING

The walking tour will narrate a history of important sites in Berkeley where South Asian radicals have been fighting for social justice for over 100 years and in North Oakland where the Black Panther Party (BPP) created a number of community programs. The walking tour will allow participants to hear re-enactments of social justice organizers, first-hand accounts from former Panther members, and long-time residents. These historical vignettes will be juxtaposed with explanations of current issues involving gentrification, rising regional housing costs, race and class-based tensions, and community-building challenges in North Oakland's neighborhoods. In light of the timely and powerful Black Lives Matter Movement, the tour aims to bring the issues of cross-cultural alliances, the strategic importance of public space, and improved community relations to urban planners' attention.

Moderator

Anisha Gade

Speakers

Anirvan Chartejee, Co-founder, Berkeley South Asian Radical History Walking Tour; Frances Moore, Founder, Self-Help Hunger Program; Max Cadji, Co-founder, Phat Beets; Melvin Dickerson, Black Panthers; Barnali Ghosh, Co-founder, Berkeley South Asian Radical History Walking Tour

Mobile Workshop #6

1:15 pm - 5:00 pm

Mural Art and Historical Downtown Hayward Tour

Additional \$35 fee applies

CM | 3.0 | PENDING

Experience the transformative nature of art while touring Downtown Hayward. Learn how local artists have been enlisted to drive revitalization efforts, foster economic development, build civic pride and beautify the City of Hayward – all at the same time. Winner of a 2011 Helen Putnam Award and a 2010 Innovative Program Award from the California Association of Code Enforcement Officers, Hayward's Public Mural Art Program celebrates the history, culture and vibrant future of one of the most diverse cities in California. Each mural tells a story, and there's a story behind every mural, sometimes every bit as fascinating as the artwork itself. Participants in the Mural Art Tour will hear these stories from the artists themselves while learning how the program advances the City's goals of creating a safe, clean and green environment for residents and visitors.

Moderator

Stacey Bristow, Deputy Director of Development Services, City of Hayward

Speaker

Andy Kong Knight, Mural Artist, Hayward High School Art Teacher; Richard Patenaude, AICP, Principal Planner, M-Group

Mobile Workshop #7

1:15 pm - 5:00 pm

Missing Middle Housing

Additional \$40 fee applies

CM | 3.0 | PENDING

Participants will explore two Oakland neighborhoods on foot and document the range of housing types referred to as Missing Middle Housing. The organizer will guide participants through documentation exercises using photo and sketch techniques and a unique template. This workshop will give participants the tools and knowledge to explore and document Missing Middle Housing types throughout their communities, to refine zoning and general plan policies and land use maps to remove barriers and to encourage high quality mixed density, to discuss housing choices without using the term "density," and to understand their role in responding to the growing demand for walkable urban living and household affordability. Fees included materials needed for sketching

Moderator

Daniel Parolek, AIA, Principal, Opticos Design, Inc.

Speakers

Bob Brown, AICP, Interim Planning Director, City of Novato; Darin Ranelletti, Deputy Director of Planning, City of Oakland; John Miki, LEED-AP, Associate, Opticos Design, Inc.

2:45 pm - 3:15 pm

Afternoon Break

Enjoy refreshments in our Exhibitors' area.

Sponsored by:

**Dyett & Bhatia Urban and Regional Planners
Lisa Wise Consulting, Inc.**

3:00 pm - 5:00 pm

Room 212

PEN Meeting

3:15 pm - 6:30 pm

**California Planning Foundation (CPF)
Silent Auction**

Numerous great items will be displayed for bid at the 2015 CPF Silent Auction. Bidding will start at 3:15 pm. So bid often and check back to see if anyone has outbid you! The Silent Auction will close at 6:30 pm and items will be available for pick-up after the Live Auction ends at 7:00 pm. Don't forget to purchase your raffle tickets for a chance to win great raffle prizes during the Live Auction too – just look for our student volunteers and signature red barrel!

SESSION BLOCK #4

3:15 pm - 4:45 pm



What Do Decisionmakers Really Want from Staff Reports and Presentations? (Commission and Board Session)

CM | 1.5 | PENDING

Planners often think they understand what information is needed by decision makers to make a clear-headed land use decision, but do they? Come hear directly from elected officials and planning commissioners on tips to be more effective in preparing staff reports and presentations.

Moderator

Manira Sandhir, AICP, Planner II, Santa Clara County

Speaker

Michael T. Henn, AICP, (former) Planning Commissioner, City of Piedmont; Scott LeFaver, AICP, Planning Commissioner, County of Santa Clara, Commission and Board Representative, APA California; Gustav Larsson, Councilmember, City of Sunnyvale

3:15 pm - 4:45 pm



Climate Action Planning: Silver Bullets, Buckshot or Blanks?

CM | 1.5 | PENDING

This session highlights opportunities and challenges planners face tackling climate change. Innovative, scalable model programs that actually reduce greenhouse gas emissions will be emphasized, along with the need for alternatives applicable to varying urban, suburban and rural contexts. Attendees will be encouraged to brainstorm and join in the conversation.

Moderator

Alex Hinds, Managing Consultant, Sonoma State Center for Sustainable Communities

Speaker

Michael McCormick, AICP, Senior Planner and Advisor, OPR/White House Council of Environmental Quality; Ann Hancock, Executive Director, Center for Climate Protection; Dawn Weisz, Executive Director, Clean Energy; Jennifer Barrett, Deputy Director, Sonoma County Permit and Resource Management Department; James Caruso, Senior Planner, San Luis Obispo County Planning and Building Department

3:15 pm - 4:45 pm



Planning Concepts of Native American Villages

CM | 1.5 | PENDING

This session will explore the planning concepts and land use strategies utilized by Native Americans to understand the larger context of historic village sites, how they are integrated into the existing urban fabric and provide you with available tools and resources to effectively preserve California history.

Moderator

Jane Clough, PhD, Senior Regional Planner/Tribal Liaison, San Diego Association of Governments

Speakers

Anna Hoover, Pechanga Band of Luiseno Mission Indians; Ebru Ozdil, Cultural Resources Planning Specialist, Pechanga Band of Luiseno Mission Indians; Jason Camp, Tribal Historic Preservation Officer, United Auburn Indian Community of the Auburn Rancheria; Marcos Guerrerro, Cultural Resources Manager, United Auburn Indian Community of the Auburn Rancheria

3:15 pm - 4:45 pm



The Los Angeles River: Recalibrating the Role of Water, Infrastructure and Place

CM | 1.5 | PENDING

This session will examine how collaborative planning, design, policy, and implementation tools can be employed to achieve multi-benefit outcomes for large-scale urban regeneration by using the Los Angeles River as a case study.

Moderator

Carol Armstrong, PhD, Director, LARiverWorks, Office of Los Angeles Mayor Eric Garcetti

Speakers

Mark Hanna, Principal Water Resources Engineer, Geosyntec Consultants; Peter Arnold, Co-Director, Arid Lands Institute; Benjamin Feldmann, ASLA, LEED AP, Senior Associate, Mia Lehrer + Associates

3:15 pm - 4:45 pm



You Want to Put What Where? Siting Housing in Difficult Circumstances

CM | 1.5 | PENDING

Cupertino's innovative community engagement and planning strategies resulted in acceptance of Housing Element policies and prospective housing sites that initially encountered extreme public opposition. The sites inventory approach provides flexibility and prods property owners to move forward with plans. Residents identified preferred sites via an interactive planning game.

Moderator

Laura Stetson, AICP, Principal, MIG, Inc., Pasadena, Planning Consultant and (former) Public Sector Planner

Speakers

Piu Ghosh, Senior Planner, City of Cupertino; Veronica Tam, AICP, Principal, Veronica Tam and Associates; Dan Amsden, Project Manager, MIG, Inc.

3:15 pm - 4:45 pm



New Contexts for Aging and Livable Communities

CM | 1.5 | PENDING

The context of aging and livable communities is changing as new tools, strategies and synergies at the policy and planning levels transform our thinking to forge place-based solutions. New lenses present opportunities that make communities more livable across generations.

Moderator

Ramona Mullahey, Senior Management Analyst, U.S. Department of Housing & Urban Development - Honolulu Field Office

Speakers

Jana Lynott, AICP, Senior Strategic Policy Advisor, AARP; Lindsay Goldman, LMSW, Project Director, Age-friendly New York City, New York Academy of Medicine; Mildred Warner, PhD, Professor, Department of City & Regional Planning, Cornell University

3:15 pm - 4:45 pm

 **Think Like a Futurist // Use TrendLab+ to Debate VMT Trends**

CM | 1.5 | PENDING

The average American drove 60% more in 2005 than in 1970. Then, ten years ago, that trend began to reverse and has continued to do so. It was not due to the recession, which didn't begin for another three years. We want to know why and whether it will continue.

Moderator

Eric Womeldorff, PE, Senior Associate, Fehr & Peers

Speaker

Ronald Milam, AICP, PTP, Principal, Director of Challenging the Status Quo, Fehr & Peers

3:15 pm - 4:45 pm

 **Going Downtown: New Centers for Suburban Communities**

CM | 1.5 | PENDING

Is it possible to create vibrant new mixed use centers in suburban communities? You bet it is! California cities are taking bold steps and getting creative to create authentic new downtowns. Come learn how Fremont, San Marcos, and Cupertino are turning the vision into a reality.

Moderator

Ben Noble, Planning Consultant

Speaker

Jerry Backoff, Planning Division Director, City of San Marcos; Jeff Schwob, AICP, Community Development Director, City of Fremont; Aarti Shrivastava, Assistant City Manager, City of Cupertino

3:15 pm - 4:45 pm

 **All In! Outreach Strategies for Engaging Diverse Populations**

CM | 1.5 | PENDING

Historically overlooked and cut-out of the process, low-income stakeholders and communities of color are often not involved in shaping the decisions that directly affect their neighborhoods. This session will explore proven tactics for successfully engaging diverse populations in planning through the examination of case studies and best practices.

Moderator

Emily Gabel Luddy, FASLA, Council Member, City of Burbank

Speakers

Veronica Hahn, Esq, Executive Director, Los Angeles Neighborhood Initiative (LANI); Steve Rasmussen Cancian, Principal, Shared Spaces Landscape Architecture

3:15 pm - 4:45 pm

 **Express Clinics - Healthy Planning Tools for Diverse Communities (W)**

CM | 1.5 | PENDING

This workshop offers tools that incorporate health and planning for diverse communities. The Orange County Health Care Agency will offer "Express Clinics" for participants to incorporate health and planning into practice. Clinics include: Resident Leadership and Health, Bike and Walk Audits, Using Data to Access Resources, and Getting City Council on Board.

Moderator

Jenna Tourje, AICP, Senior Planner, Michael Baker International

Speaker

Amy Buch, Health Promotion Division Manager, Orange County Health Care Agency; Travers Ichinose, Epidemiologist, Orange County Health Care Agency

3:15 pm - 4:45 pm

 **Spirited Discussion: Planning for Wine, Beer, and Spirits Tasting Rooms**

CM | 1.5 | PENDING

Tasting rooms have allowed local breweries, distilleries, and wineries to show their products, cultivate existing customers, and develop new customers. This session will discuss economic development opportunities for local governments, planning and legal challenges for a variety of communities, and regulatory approaches for these uses.

Moderator

Blake Roberts, AICP, PhD, Associate Environmental Planner, Delta Protection Commission

Speakers

Jim McDonald, AICP, CFM, Senior Planner, Long Range Planning, City of Sacramento; Barbara Nelson, AICP, Planning and Building Director, City of Healdsburg; Brian Russell, JD, Associate, Abbott & Kindermann, LLP; LeeAnn Edwards, Senior Vice President, Real Estate, Jackson Family Wines

3:15 pm - 4:45 pm

 **APA California 2015 Legislative Update**

CM | 1.5 | LAW | PENDING

This session will provide members with an update of planning-related legislation, regulations, and case law that APA California lobbied in 2015, including detailed information on legislation signed into law, implementation recommendations, regulations adopted during the year, and any case law or budget changes that impact planners and planning in California.

Moderator

John Terell, AICP, Vice President of Policy & Legislation, APA California

Speaker

Sande George, Partner, Stefan/George Associates, Executive Director and Lobbyist, APA California; Lauren De Valencia, Lobbyist, Stefan/George Associates, APA California

Sunday, October 4, 2015

3:15 pm - 4:45 pm

**Infill Residential Development and Air Quality****CM | 1.5 | PENDING**

Infill residential development is often located near major sources of air pollution (e.g., freeways). Examine the localized public health effects of this development. Learn how data-informed and performance-based policies can mitigate air quality and public health effects using environmental planning and policy experiences from San Francisco.

Moderator

Wade Wietgreffe, AICP, Senior Planner, City and County of San Francisco

Speaker

Karen Cohn, CIH, Senior Industrial Hygienist and Program Manager, San Francisco Public Health Department; Philip Martien, PhD, Air Quality Engineering Manager, Bay Area Air Quality Management District; Virginia Lau, Advanced Project Advisor, Bay Area Air Quality Management District; Marc Babsin, JD, CPA, Principal, Emerald Fund, Inc.

5:00 pm - 7:00 pm

**California Planning Foundation (CPF)
Reception and Live Auction**

Don't miss this lively annual event! Every year planners show their dedication and support to the California Planning Foundation by donating amazing items to help fund scholarships for planning students. Entertainment, food, drink and fun all in one place to support a great cause! Raffle tickets can be purchased beginning Saturday at 1:00 pm up to the start of the Live Auction event. Have your raffle tickets ready and come prepared to outbid your friends during the Live Auction to show your support for future generations engaging in our profession!

Sponsored by:
Golden Associates
Kittelson & Associates, Inc.

7:30 pm - 9:30 pm

Young Planners Group Mixer

Come and network with the planning leaders of tomorrow! The State Coordinator and Section leaders of the Young Planners Group are hosting a social mixer at Luka's Taproom & Lounge. Luka's is located at 2221 Broadway, which is a short walk from the convention center. Refreshments will be provided along with access to a cash bar. You will not want to miss this event!

Luka's Taproom & Lounge, 2221 Broadway, Oakland

7:00 am - 6:00 pm

Conference Attendee Registration

7:00 am - 8:00 am

Continental Breakfast

Sponsored by:
Fehr & Peers • EMC Planning Group

7:00 am - 6:30 pm

Exhibit Hall Opens**Mobile Workshop #10**

7:45 am - 11:45 am

East Bay in Motion: Innovative Public Transportation Technologies

Additional \$45 fee applies. Attendees will receive late seating at the Plenary Luncheon

CM | 3.0 | PENDING

With growing concerns for climate change and traffic congestion increase, two local public transit agencies have been working to create sustainable and innovative transit systems. Mobile Workshop participants will visit BART's extension to the Oakland International Airport (BART to OAK), a cable-propelled automated people mover system; the East Bay Bus Rapid Transit project under construction, and one of two AC Transit hydrogen fuel cell (zero emission) bus maintenance yards. During the half-day tour, participants will learn about the latest public transportation technologies and challenges in planning and designing a large transit system in an urban environment.

Moderators

Jackie Yang, AICP, Manager of Planning Projects, Lea+Elliot; Mika Miyasato, AICP, Senior Transportation Planner, AC Transit

Speakers

Tom Duscombe, P.E., Group Manager, Bay Area Rapid Transit (BART); Michelle Bouchard, Group Manager, Bay Area Rapid Transit (BART); Mitra Moheb, Senior Project Manager, Bus Rapid Transit, AC Transit; Roland Fecteau, Assistant Director of Maintenance, AC Transit

SESSION BLOCK #5

8:00 am - 9:30 am

**Housing in the New Millennium****CM | 1.5 | PENDING**

A holistic look at the issues and challenges facing "housing" in the San Francisco Bay Area. With a panel comprising designers, public officials, and developers, the panelists will present their individual viewpoints on what they see as major issues while highlighting potential solutions and successful examples.

Moderator

Ritu Raj Sharma, AICP, LEED AP, Senior Planner, Dahlin Group

Speakers

Lauri Moffet-Fehlberg, AIA, LEED AP, Senior Principal, Dahlin Group; Jan Lindenthal, Vice President, MidPen Housing; Daniel Zack, AICP, CNU-A, Assistant Director, City of Fresno

8:00 am - 9:30 am

**Sustainable Groundwater Management Comes to California: Time for Planners to Get Their Feet Wet****CM | 1.5 | PENDING**

To understand the roots of planning in California, you must follow the water. The Sustainable Groundwater Management Act of 2014 introduces a seismic shift in California's water policy, with a huge role for planners. Come and get the low-down on the landmark new law from planners, engineers and legal experts!

Moderator

Pete Parkinson, AICP, Independent Consultant

Speakers

Iris Priestaf, PhD, President, Todd Groundwater; Mike Novo, Planning Director, County of Monterey; Richard Shanahan, Partner, Bartkiewicz, Kronick & Shanahan

8:00 am - 9:30 am

**Hazard Mitigation Planning: Developing Roots for Community Resilience****CM | 1.5 | PENDING**

Hazard mitigation planning is the key to community resiliency. This session will focus on developing FEMA-approved hazard mitigation plans, required for mitigation grant funding eligibility. Find out what FEMA looks for when reviewing/approving hazard mitigation plans and lessons learned for successful plan development and maintenance.

Moderator

Wynne Kwan, AICP, LEED APBD+C, Senior Planner, Michael Baker International

Speakers

Phillip Wang, Hazard Mitigation Planning Specialist, FEMA Region IX; Danielle Mieler, Resilience Program Coordinator, Earthquake & Hazard Program Coordinator, Association of Bay Area Governments; Edie Schaffer, CEM, Emergency Planner, San Francisco Department of Emergency Management; Aaron Pfannenstiel, AICP, LEED AP, Urban Planner, Geologist, Senior Project Manager, Michael Baker International, Technology Director, APA California

8:00 am - 9:00 am

**Hear Me! Gen Z'ers with Millennial's Voices (S)****CM | 1.0 | PENDING**

This dynamic salon will offer an opportunity to hear very mature voices from very young social entrepreneurs and community organizers from northern California. This unconventional session will include story-telling and conversation atypical from traditional planning conferences.

Moderator

Miguel Angel Vazquez, AICP, Healthy Communities Planner, County of Riverside Department of Public Health

Speakers

Zelia Gonzalez, Founder, Sacramento Youth Transit Board; Jamileh Ebrahimi, Youth Organizing Director, RYSE Center

8:00 am - 9:30 am

 **Incremental TOD Strategies: Downtown Petaluma SMART Station Area Plan**

CM | 1.5 | PENDING

Have the days of large-scale, single-phase, vertical mixed-use TOD projects passed? How can you plan for incremental development and phasing of your TOD without compromising future potential or your existing downtown? The Downtown Petaluma SMART Station Area Plan will be used as a case study in today's unpredictable economic climate.

Moderator

Scott Duiven, Senior Planner, City of Petaluma

Speakers

Christopher Janson, RA, Associate, Opticos Design, Inc.; Lisa Wise, AICP, Principal, Lisa Wise Consulting; Edward Starkie, Principal, Urban Advisors; Teresa Barrette, Council Member, Petaluma City Council

8:00 am - 9:30 am

 **Affordable Housing and Sustainable Communities: What Does it Take to Integrate Housing and Transportation?**

CM | 1.5 | PENDING

The Strategic Growth Council's Affordable Housing and Sustainable Communities program is an attempt to implement the goals and objectives of AB 32 and SB 375. Hear about implementation challenges and opportunities in the first year and solutions to align state policy objectives with local implementation realities.

Moderator

Allison Joe, AICP, Deputy Director, CA Strategic Growth Council

Speakers

Jennifer Seeger, Housing Policy Manager, California Department of Housing and Community Development; Kevin Keller, AICP, Director of Planning and Housing Policy, Office of Mayor Eric Garcetti, City of Los Angeles; Kate White, Deputy Secretary, California State Transportation Agency

8:00 am - 9:30 am

 **Between a Rock and a Hard Place: Navigating the Challenges of Hillside Development**

CM | 1.5 | PENDING

Do you need some expert advice on how to address hillside development issues? If so, this session is for you! Bring your questions for our panel of planners, geologists, and designers and leave with new ideas for how to handle this complex issue in your community.

Moderator

Ben Noble, Planning Consultant

Speakers

Ted Sayre, Principal Engineering Geologist/Geological Engineer, Cotton, Shires and Associates, Inc.; Tom Vlasic, President (retired), Spangle Associates; Jane Sedonaen, Principal, Integrated Design Studio

8:00 am - 9:30 am

 **Flying Unicorns - Managing Your Social Media Expectations**

CM | 1.5 | PENDING

This session will explore the challenges of managing expectations concerning social media for public outreach for those receiving information (the general public) and those generating content.

Moderator

Erik Balsley, AICP, LEED BD+C, Senior Consultant, Markon Solutions

Speakers

James Brasuell, AICP, Editor, Planetizen; Amalia M. Merino, Planner, LA Metro; James Castañeda, AICP, Planner III, San Mateo County; Marc Yeber, ASLA, Planning & Design Principal, Cont-X-Studio, Vice President for Public Information, APA California

8:00 am - 9:30 am

 **Advancing Equity in Innovation Economies**

CM | 1.5 | PENDING

Many cities are in the midst of developing equity strategies for the innovation economy, and this session will take a 'deep dive' into how these commitments to equity and inclusion are designed and implemented in Fremont and San Jose.

Moderator

Chris Schildt, Program Associate, PolicyLink

Speakers

Victor Rubin, PhD, Vice President of Research, PolicyLink; Michelle Thong, Business Development Officer, City of San Jose; Stefani Cox, Equitable Development Coordinator, Urban Habitat; Derecka Mehrens, Executive Director, Working Partnerships USA

8:00 am - 9:30 am

 **Action Required In the Next Year: What California Cities Need to Know to Comply with New CEQA Transportation Guidance (W)**

CM | 1.5 | PENDING

Experts on CEQA transportation analysis will discuss the benefits and challenges of changes brought on by SB 743 and the steps cities will need to take to comply with new statewide guidance, and they will lead a discussion among planners from cities that have already been through the process.

Moderator

Jeffrey Tumlin, Principal, Nelson\Wygard Consulting Associates

Speakers

Ron Milam, AICP, PTP, Principal, Director of Challenging the Status Quo, Fehr & Peers; Fred Dock, Director, Pasadena Department of Transportation; Viktoriya Wise, AICP, LEED AP, Chief of Staff, Sustainable Streets Division, San Francisco Municipal Transportation Agency

8:00 am - 9:30 am

**Fixing Up Your Project: Strategies and Tools for Revising Retooling Previously Approved Projects****CM | 1.5 | LAW | PENDING**

With the end of the Great Recession, planners are confronted with proposals to alter previously approved projects to meet the constraints and opportunities of today's marketplace. The panel will discuss approaches that can be taken to study and process these project revisions and revised projects.

Moderator

Brian Boxer, AICP, SVP, Community Development Practice Leader, Environmental Science Associates

Speaker

David Kwong, Community Development Director, City of Stockton; Darin Ranelletti, Deputy Director, City of Oakland, Department of Planning and Building; Michael Zischke, JD, Real Party in Interest Attorney, Partner, Cox Castle & Nicholson, LLP

8:00 am - 9:30 am

**Vision Zero: Roots for Policy Change, Improved Public Health, and Safe Streets****CM | 1.5 | PENDING**

Vision Zero is the bold goal of eliminating all traffic fatalities to zero. San Francisco, Sacramento, Los Angeles, and San Diego nonprofits have led campaigns to have Vision Zero adopted in their cities. See how data collection, messaging, coordination, and the desire for improved public health make our streets safer.

Moderator

Maya Rosas, Policy Assistant, Circulate San Diego

Speakers

Deborah Murphy, Associate AIA, Executive Director, Los Angeles Walks; Nicole Schneider, Executive Director, Walk San Francisco; Emily Alice Gerhart, Project Coordinator, WALKSacramento

8:00 am - 9:30 am

**Rethinking Local in Global Context: Experiments and Lessons in Cross-Cultural Collaboration and Participatory Design (W)****CM | 1.5 | PENDING**

This workshop explores innovations in participatory planning and design in cross-cultural contexts. Drawing from case studies in San Francisco, Beijing, Shanghai, and Santiago de Cali, we will examine ways to adapt participatory processes and design tools to account for local needs and sensibilities.

Moderator

Deland Chan, Lecturer in Urban Studies, Stanford University

Speakers

Kevin Hsu, Associate Research Scientist, Walt Disney Imagineering; Mayra Madriz, LEED AP, Urban Planner, Gehl Studio

Mobile Workshop #8

8:00 am - 12:00 noon

Pedaling the Path of Progress

Additional \$45 fee applies. Bike and helmet included in the workshop fee. Lunch included. Participants will bicycle about six miles on a flat terrain. Please dress accordingly. The mobile workshop participants will have lunch together at the conclusion of the tour.

CM | 3.0 | PENDING

Pedal your way through Oakland and explore new infrastructure improvements, recent and proposed developments, and policies and plans that aim to further create more walkable, bikeable, and transit friendly environment. Leaders from the City of Oakland, BART, and MTC will address successes, challenges, and future prospects. Highlights will include the expansion plans for the Bay Area Bike Share system to the East Bay, Oakland's first complete streets protected bike lane on Telegraph Avenue, mixed-use village with affordable housing under construction near the MacArthur BART station, the transformation of the former Auto Row into a mixed-use neighborhood through the Broadway Valdez Specific Plan, and improvements to Snow Park and surrounding areas through Measure DD which focuses on waterfront improvements to Lake Merritt and the Estuary.

Moderators

Jonathan Schuppert, AICP, Senior Planner, Alta Planning + Design; Christopher Kidd, Senior Planner, Alta Planning + Design

Speakers

Robert Raburn, Board of Director, District 4, Bay Area Rapid Transit (BART); Jamie Parks, Complete Street Section Leader, San Francisco Municipal Transportation Agency; Joseph Forbes McCarthy, Director of Development, BRIDGE Housing Corporation; Sean Co, Senior Planner, Toole Design Group; Laura Kaminski, AICP, Planner III, City of Oakland Bureau of Planning; Joel Devalcourt, East Bay Regional Representative, Greenbelt Alliance; Lesley Estes, Project Manager, City of Oakland Public Works; Jason Patton, PhD, Bicycle & Pedestrian Program Manager, City of Oakland; Wlad Wlassowsky, Transportation Services Manager, City of Oakland

Mobile Workshop #9

8:00 am - 11:45 am

San Francisco Central Waterfront Transformation

Additional \$45 fee applies. Attendees will receive late seating at the Plenary Luncheon

CM | 2.25 | PENDING

Experience San Francisco's dynamic and booming central waterfront! This tour highlights the varying scales, stages, and styles of transformations occurring across 400 acres. We will explore the timelines, opportunities, and challenges between Mission Bay (300 acre, mostly blank slate, university / bio-tech anchor) and Pier 70 (70 acre historic district, active ship repair / dry dock, envisioned as a mixed-use hub). The adjacent Dogpatch neighborhood has been a center of innovation center since the late 19th century and today hosts some of the City's top makers, foodies, and incubator industries; tour provides an understanding of what these small-batch producers need to thrive.

Moderator

Lisa Fisher, LEED-AP, Associate Principal/Urban Planner, AECOM; Andrea Contreras, LEED-AP, Environmental/Transportation Planner, City and County San Francisco Planning Department

Speakers

Kelly Pretzer, Development Manager, Forest City Enterprises; Peter Albert, Manager, Urban Planning Initiative, San Francisco Municipal Transportation Agency; Diane Oshima, Assistant Director of Waterfront Planning, Port of San Francisco; Susan Gygi, P.E., Railyard Program Manager, City and County of San Francisco Planning Department

Sponsored by:

Northern California Carpenters

9:45 am - 11:15 am



Oakland Makers: Planning for New and Creative Innovative Industries

CM | 1.5 | PENDING

Land use, real estate and facility constraints, regulation and zoning can all be barriers, or incentives for creative land revitalization for Maker Movement innovative technology and artistic creations. This session will share various perspectives from Oakland industrial artists, inventors, and custom manufacturers on growing a business in Oakland CA.

Moderator

Margo Lederer Prado, AICP, Senior Business & Economic Development Specialist, City of Oakland

Speakers

Karen Cusalito, Founder, President, American Steel Studios; Hiroko Kurihara, Founder, Director, 25th St Collective; Jon Sarriguarte, President, Form and Reform

9:45 am - 11:15 am



Physical & Social Integration: Planning for a Truly Mixed-Income Community

CM | 1.5 | PENDING

In a city known for its high-level of income disparity, how do we create a truly mixed-income community, both physically and socially, in one of San Francisco's wealthiest neighborhoods? The Rebuild-Potrero Initiative is a case-study in how a robust community design and engagement strategy prepares two communities for future integration.

Moderator

Christopher Sensenig, AICP, Associate, Van Meter Williams Pollack, LLC

Speaker

Emily Weinstein, Director of Rebuild Potrero, BRIDGE Housing

SESSION BLOCK #6

9:45 am - 11:15 am



Local Solutions for Affordable Housing: Legal Issues, Technical Approaches and Programmatic Responses

CM | 1.5 | LAW | PENDING

Funding for affordable housing continues to decrease while the need increases. Recently, the courts have limited the imposition of inclusionary requirements and related in lieu fees. With a lively exchange of stories and studies, this session will provide valuable tools for funding affordable housing while keeping you out of court.

Moderator

Jane Riley, AICP, Housing Planner, County of Sonoma

Speakers

Barbara Kautz, FAICP, JD, Partner, Goldfarb & Lipman; Darin Smith, Managing Principal, Economic & Planning Systems; David Gouin, Director of Economic Development and Housing, City of Santa Rosa; Jeff Schwob, AICP, Community Development Director, City of Fremont

9:45 am - 10:45 am



Taking it to the Streets: When Communities Take Immediate Action to Improve Their Own Neighborhoods (S)

CM | 1.0 | PENDING

Tactical urbanism (also known as Guerilla urbanism) is becoming increasingly popular in cities throughout California. Communities that are eager to see improvements in their neighborhoods are making change happen. This salon will look at three examples where citizens have taken action to create their own livable, walkable, and bikeable places.

Moderator

Rosemary Dudley, Associate, PlaceWorks

Speakers

Steve Rasmussen Cancian, Principal, Shared Spaces Landscape Architecture; Josh Meyer, Director of Community Design Programs, Local Government Commission; John Hykes, ASLA, Senior Associate, PlaceWorks

9:45 am - 11:15 am

**Planting the Seed: Create a Thriving Downtown or Destination****CM | 1.5 | PENDING**

Time after time it has been proven that “feet on the street” creates an economically and socially desirable downtown environment or destination location. Our panel will share stories and strategies on how you can implement quality place-making and healthy living elements that will become catalysts to economic growth and change.

Moderator

Jami Williams, Principal, RRM Design Group

Speakers

Erik Justesen, ASLA, CEO, RRM Design Group; Brenda Wisneski, AICP, Deputy Community Development Director, City of Newport Beach; Cliff Jones, Associate Planner, City of San Clemente; Jim Holloway, Community Development Director, Retired, City of San Clemente

9:45 am - 10:45 am

**Better Together: Advancing Adaptation Planning Through Regional Collaboration (S)****CM | 1.0 | PENDING**

The scale and extent of climate change impacts presents a planning challenge for communities. While land-use planning authority is often localized, climate change impacts are best addressed regionally. This session bring representatives from California’s Regional Adaptation Collaboratives together with practitioners to explore regional approaches to climate change responses.

Moderator

Kif Scheuer, PhD, Climate Change Program Director, Local Government Commission

Speakers

Kerri Timmer, Government Affairs Director, Sierra Business Council; Amber Mace, PhD, Policy Fellow, UC Davis Policy Institute; Allison Brooks, Executive Director, Bay Area Regional Collaborative

9:45 am - 11:15 am

**Live, Work, Play, Learn!: The Social Determinants of Health Model for Healthy Community Development (CPR Session)****CM | 1.5 | PENDING**

Participants will learn how non-traditional collaboration around healthy communities is taking place across California. Through various perspectives and examples including state, regional, local and academic, the presenters will narrate how a paradigm shift is taking place towards advancing health as a key factor in the decision-making process.

Moderator

Miguel Angel Vazquez, AICP, Healthy Communities Planner, County of Riverside Department of Public Health

Speakers

Elizabeth Baca, MD, Senior Health Advisor, California Governor’s Office of Planning and Research; Coleen Clementson, Principal Regional Planner, San Diego Association of Governments (SANDAG); Michael Osur, Deputy Director, County of Riverside Department of Public Health; Thomas Jacobson, FAICP, JD, Professor of Environmental Studies & Planning, Director, Center for Sustainable Communities, Sonoma State University

9:45 am - 11:15 am

**Building a Bridge: ULI and APA****CM | 1.5 | PENDING**

This roundtable discussion features representatives from the Urban Land Institute and American Planning Association. Panelists will discuss their organization’s approach to leadership on current issues and share the creative solutions they are using to address them. Audience participation is encouraged. Potential topics include: smart growth, corridor and infill development.

Moderator

Randal Jackson, President, PlaceWorks

Speakers

Gail Goldberg, FAICP, Executive Director Los Angeles, Urban Land Institute; Gary Halbert, AICP, City Manager, City of Chula Vista, San Diego Section Director, APA California; Dana Privitt, AICP, CEQA Practice Builder, Kimley-Horn and Associates, Orange Section Director, APA California; Mary Lydon, Executive Director San Diego, Urban Land Institute; Andrea Ouse, AICP, Community & Economic Development Director City of Vallejo, Northern Section Director, APA California

9:45 am - 11:15 am

**Engaging Youth as Spatial Activist in the Planning of HOPE San Francisco Housing (W)****CM | 1.5 | PENDING**

What are ingredients that will make the Hunters View community a green and healthy neighborhood? How can youth become the planners of their own school grounds, neighborhood and community? How can youth become the planners of their own school grounds, neighborhood and community while engaging the developers of the Hunter View Hope San Francisco housing development?

Moderator

Prescott Reavis, NOMA, LEED AP, SEED, Project Manager, Asian Neighborhood Design

Speaker

Shirl Buss, PhD, Associate AIA, Creative Director, Y-PLAN Initiatives

9:45 am - 11:15 am

**Ethically Navigating Shifting Roles of the AICP Planner in the Environmental Permitting Process****CM | 1.5 | ETHICS | PENDING**

This session explores ethical scenarios arising from the many roles of the planner in the environmental permitting process, including lead NEPA/CEQA agency project manager, applicant’s consultant, and third-party consultant. The panelists will provide different perspectives and offer solutions on ethical dilemmas relating to the AICP Code of Ethics.

Moderator

Chris Moore, AICP, Senior Project Manager, TRC

Speakers

Sarah Jones, Director of Environmental Planning, City and County of San Francisco; Kristen Castaños, JD, Attorney, Stoel Rives, LLP; Elizabeth Copley, AICP, Senior Project Manager, TRC; Erin Degutis, AICP, RLA, LEED AP, Senior Project Manager, TRC

9:45 am - 11:15 am



Lessons Learned from the Emerald Triangle: Marijuana Cultivation Impacts and Policy-Making

CM | 1.5 | PENDING

This panel will consider the impacts of the marijuana cultivation industry on rural communities in Northern California, covering issues related to economics, housing, public lands and recreation, environmental impacts, fire hazards, and crime, and discuss strategies for policy-making.

Moderator

Tanya Sundberg, Senior Associate, PlaceWorks

Speakers

Kason Grady, Water Resource Control Engineer, North Coast Regional Water Quality Control Board; Randy Johnson, Undersheriff, Mendocino County Sheriff's Office; Piper McDaniel, Communications and Outreach Coordinator, The Watershed Research and Training Center; Anthony Silvaggio, PhD, Assistant Professor, Humboldt State University, Department of Sociology

9:45 am - 11:15 am



To Infinity ... and Beyond: Exploring Post-2020 GHG Reductions

CM | 1.5 | PENDING

The AB 32 target year is fast approaching and California is anticipated to meet its goal. However, scientific evidence is supporting further reductions beyond 2020. This panel will explore the Scoping Plan update in process, new GHG thresholds, case law, and how post-2020 emissions in CEQA analyses could be affected.

Moderator

Honey Walters, Principal, Ascent Environmental, Inc.

Speakers

Dave Vintze, Planning Manager, Bay Area Air Quality Management District; Ryan Waterman, Of Counsel, Stoel Rives, LLP

9:45 am - 11:15 am



How Can Leadership Skills Help Planners Minimize Hostile Public Opposition and Increase Civility? (CPR Session)

CM | 1.5 | PENDING

In this California Planning Roundtable sponsored session, a panel of professional and citizen planners and a leadership consultant will engage in a discussion with the audience of the leadership skills need to deal with the increasing polarization and hostility planners encounter, so they can minimize hostile public opposition and increase.

Moderator

Elaine Costello, FAICP, Planning Consultant

Speakers

Mark Rhoades, AICP, Principal, Rhoades Planning Group; Steven A. Preston, FAICP, City Manager, San Gabriel, (former Community Development Director, San Gabriel and La Verne); Lynette Gibson McElhaney, Oakland City Council President, City of Oakland and Neighborhood Housing Services; Nikki Sylvestri, Social Innovation Strategist; Erik Yesayan, City Planner and Planning Commissioner, City of Glendale

11:30 am - 1:00 pm

Plenary Lunch - Planning 2.0: The Drivers of Regional and Global Change and Land Use Innovation

CM | 1.0 | PENDING

The moderated keynote panel will feature some of the most prominent drivers of change regionally and globally. These are the firms that are framing the future of the live-work-play environments that both inspire innovation and connect the workforce with surrounding neighborhoods to create complete communities.

Moderator

Charlie Knox, AICP, Principal, PlaceWorks

Speakers

Danny Kennedy, Co-Founder, Senior Vice-President, Sungevity; Jim Laumann, Project Executive/Campus Architect, Google Real Estate Development; Gordon Feller, Director, Office of the EVP, Cisco Systems; Jennifer Marko, Director, Office of the EVP, Salesforce

Sponsored by:

EPS • GHD

Kimley-Horn • KTGy Group, Inc.
Page/BMS Design Group

SESSION BLOCK #7

1:15 pm - 2:45 pm



Got a College? New Town/Gown/Industry Collaboration

CM | 1.5 | PENDING

Off-campus expansions; partnerships with high-tech, health, and other growing industries; student housing and 4-year degrees at 2-year colleges--and trends in college planning can affect local jurisdictions. This roundtable will explore the public benefits and new economic opportunities.

Moderator

Joanna Jansen, AICP, LEED AP, Associate Principal, PlaceWorks

Speakers

Robert Fenning, Vice President for Administration and Finance, California State University, Dominguez Hills; Emily Marthinsen, Assistant Vice Chancellor, Campus Architect, UC Berkeley; Karen Gulley, Principal, Design, PlaceWorks

1:15 pm - 2:45 pm

**4% vs. 9% Project Location: How Can We Improve LIHTC Project Selection Process and Outcomes?****CM | 1.5 | PENDING**

This panel will use new research and case studies to explore whether the Low Income Housing Tax Credit program's 9 percent application process changes the location of affordable housing such that 9 percent projects are in more sustainable locations, and discuss the implications of the findings for program reform.

Moderator

Raphael Bostic, PhD, Director, Bedrosian Center on Governance, University of Southern California

Speakers

Seva Rodnynsky, PhD Student, University of Southern California; Bill Pavao, (former) Executive Director, California Tax Credit Allocation Committee; Alan Greenlee, Executive Director, Southern California Association of Non-Profit Housing; Robin Hughes, President and CEO, Abode Communities; Jan Breidenbach, PhD, Lecturer, Price School of Public Policy, USC

1:15 pm - 2:45 pm

**From Sharing the Road to Sharing the Bikes - How to Create a Bikeshare System that Works in Your City****CM | 1.5 | PENDING**

It's growing in Europe and around the US, but Bikeshare is only starting to take root in California. This session shares Santa Monica, LA and Bay Area experiences, providing information about sustainability benefits, economics, regional issues and practical considerations for developing and launching your own community-supported Bikeshare system.

Moderator

Elizabeth Bar-El, AICP, Senior Planner, City of Santa Monica

Speakers

Heath Maddox, Senior Planner, San Francisco Municipal Transportation Agency; Francie Stefan, Strategic & Transportation Planning Manager, City of Santa Monica; Avital Shavit, Transportation Planning Manager, LA Metro

1:15 pm - 2:15 pm

**Y-PLAN Youth Action Exchange: Engaging Youth as Critical Actors in Bay Area Planning and Policy Making (S)****CM | 1.0 | PENDING**

In this interactive poster session, participants will hear directly from young people themselves about their experience as genuine participants in city planning and policy making through the Y-PLAN methodology. Students will present on a range of innovative planning projects that have activated youth-driven insight across the Bay Area.

Moderator

Jessie Stewart, Y-PLAN National Director, Center for Cities + Schools

Speakers

Deborah McKoy, PhD, Executive Director, Center for Cities + Schools; Jessie Stewart, Y-PLAN National Director, Center for Cities + Schools; Gabino Arrendondo, Health and Wellness Director, City of Richmond; Melissa Avalos, Student, Richmond High School; Sadik Alshohatee, Student, MetWest

1:15 pm - 2:45 pm

**Transforming Union Station and the City****CM | 1.5 | PENDING**

Learn how the Los Angeles Union Station team's Master Plan provided for the expansion of transit, enhanced the historic and iconic transit hub, integrated development, created places with new connective spaces and linkages that celebrate the diversity of the surrounding communities and the entire region. Sustainability is a guiding principle.

Moderator

Walker Wells, AICP, VP of Programs & Director of the Green Urbanism Program, Global Green USA

Speakers

Jenna Hornstock, Deputy Executive Officer Countywide Planning, Metro; Debra Gerod, FAIA, LEED AP, Partner, Gruen Associates; Jeremy Klop, AICP, Principal, Fehr & Peers; Paul D. Travis, AICP, Principal, Historic Resources Group

1:15 pm - 2:45 pm

**5 Innovations in Communicating Sea Level Rise Risks to the Public****CM | 1.5 | PENDING**

This session highlights creative ways to communicate sea level rise threats to the public and facilitate adaptation planning, featuring the OWL® regional visualization installation, communicating flood risks through King Tides, the innovative "water marks" installation, and more designs from UC Berkeley students.

Moderator

Bridgit Van Belleghem, AICP, Planner, Marin County, Community Development Agency

Speakers

Aaron Selverston, CEO, Owlize; Jessica Ludy, CFM, Water Resources Planner, ARCADIS-US; G. Mathias Kondolf, PhD, Professor, UC Berkeley Landscape Architecture & Environmental Planning; Marina Psaros, Founder and CEO, Coravai

1:15 pm - 2:45 pm

**Utilizing Integrated Utility Systems to Deliver Restorative City Goals****CM | 1.5 | PENDING**

This interactive session will examine a pioneering Integrated Utility System (IUS) model that planners can use to unlock new levels of environmental, social, and economic performance. It will outline a turnkey approach to assessing, designing, financing, and delivering an IUS at no cost to cities.

Moderator

Joshua Foss, LEED AP, MSC Strategic Sustainable Development, President, Ecala Group

Speakers

Bjorgvin Saevarsson, CEO, Ecala Group; Scott T. Edmondson, AICP, Senior Planner, San Francisco Planning Department

1:15 pm - 2:45 pm



Avoiding Demolition of Historic Resources/Sustaining and Strengthening Neighborhood Character

CM | 1.5 | PENDING

Oakland is a leader in innovative solutions to historic preservation. Incentives and deterrents were incorporated into recent planning processes, the Green Building Ordinance and demolition findings, to retain historic resources. Typology studies were prepared as essential prequels to design guidelines. Finally, the City will help broker relocation, when appropriate.

Moderator

Alicia Parker, AICP, Planner III, City of Oakland

Speakers

Christopher R. Andrews, Architect and Town Planner, Christopher Andrews; Laura Kaminski, AICP, Planner III, City of Oakland; Edward Manasse, Strategic Planning Manager, City of Oakland; Joann Pavlinec, LEED, AP, Historic Preservation Planner (former), City of Oakland

1:15 pm - 2:45 pm



Resilience is the New Black - What Do We Mean by Resilience Planning, and Aren't We Doing it Already?

CM | 1.5 | PENDING

This discussion will start with an exploration of the city resilience framework developed by the Rockefeller foundation and Arup. Then we will bring the discussion to the local level, with examples of how the BART (regional transit) system and city of Oakland are taking concrete steps towards greater resilience.

Moderator

Dahlia Chazan, AICP, LEED AP, Senior Urban Planner, Arup

Speakers

Aidan Hughes, Principal, Arup; Victoria Salinas, Chief Resilience Officer, City of Oakland; Norman Wong, Environmental Engineer, Bay Area Rapid Transit (BART)

1:15 pm - 2:45 pm



Trends, Opportunities, and Challenges for Integrating Green Infrastructure with Urban Design in the San Francisco Bay Area (W)

CM | 1.5 | PENDING

Green Infrastructure (GI) has a lot in common with New Urbanist principles. Come share in this roundtable conversation with GI experts around how and where GI and green city planning are trending, converging, and co-evolving and the obstacles to GI's unfolding and continuing integration with land use and transportation.

Moderator

John Steere, AICP, Watershed Planner, Contra Costa Watershed Program

Speakers

Matthew Fabry, PE, Manager, San Mateo Countywide Water Pollution Prevention Program; Laura Prickett, AICP, CPESC, QSD, Environmental Project Manager, Parsons; Josh Bradt, Environmental Planner, San Francisco Estuary Partnership; Peter Schultze-Allen, LEED-AP, Bay-Friendly Qualified Professional, Senior Scientist, EOA, Inc.; Rosey Jencks, Manager, Urban Watershed Management and Stormwater, San Francisco Public Utilities Commission

1:15 pm - 2:45 pm



Designing Protected Bikeways within Urban Streetscape Projects: Successful Collaboration Between Cities and Caltrans

CM | 1.5 | PENDING

Caltrans' endorsement of NACTO design guidance provides an exciting opportunity for cities to work with Caltrans to develop plans for protected bikeways and inviting streetscapes. Learn about the successful collaboration between the cities of Albany and El Cerrito and Caltrans to transform San Pablo Avenue to better serve both communities.

Moderator

Beth Thomas, AICP, Pedestrian & Bicycle Planning Branch Chief, California Department of Transportation

Speakers

Melanie Mintz, Interim Community Development Director, City of El Cerrito; Yvetteh Ortiz, PE, Public Works Director/City Engineer, City of El Cerrito; Aleida Andrino-Chavez, Transportation Planner, City of Albany

1:15 pm - 2:45 pm



General Plan Update – Keeping It Real, Current and Relevant

CM | 1.5 | PENDING

State law requires that each city adopt a general plan "for the physical development of a city and any land outside its boundaries which bears relation to its planning". The law is not so clear about maintenance and implementation. The City of Sacramento has adopted an innovative, urban-centric general plan, and has been proactive in ensuring that it is effective and up to date.

Moderator

Antero Rivasplata, AICP, Technical Director, ICF International

Speakers

Tom Pace, Principal Planner, City of Sacramento Community Development Department; Remi Mendoza, Associate Planner, City of Sacramento Community Development Department; Ted Holzem, Senior Project Manager, Mintier Harnish; Mike Parker, AICP, Senior Environmental Planner, Ascent Environmental, Inc.; Shawna Purvines, Principal Planner, El Dorado County Community Development Agency, Long Range Planning

1:15 pm - 2:45 pm



Current Planning Issues in California High-Speed Rail

CM | 1.5 | PENDING

After 20 years of planning for high speed rail in California, construction of the first high speed rail segment between Fresno and Madera has finally begun. Lessons learned from this initial phase can inform future planning along the corridor, as well as around station areas. This panel will cover two areas in current high-speed rail planning: station area planning and corridor planning, with examples and speakers from multiple cities who are currently involved in the process.

Moderator

David Early, AICP, LEED AP, Principal, PlaceWorks

Speakers

Bruce Brubaker, LEED AP, Associate Principal, PlaceWorks; Michael Brilliot, Planning Division Manager, City of San Jose; Bonique Emerson, AICP, Planning Manager, Fresno's Development Services Division; Rodney Jeung, Principal, AECOM

Mobile Workshop #11

1:15 pm - 5:15 pm

Discovering the Bay Bridge and Industrial Arts by Bike

Additional \$45 fee applies. Participants will bicycle about 15 miles. The terrain is mostly flat, the bridge incline is moderately challenging. The mobile workshop fee includes a bicycle and helmet. Please dress accordingly.

Attendees will meet in the back of the West Hall at the start of the Mobile Workshop

CM | 2.5 | PENDING

This bike tour will explore the planning and engineering history of the Bay Bridge's New East Span and bicycle and pedestrian path that currently connects Oakland with Yerba Buena and Treasure Islands, and eventually with San Francisco. The participants will also learn about efforts to build Gateway Park at the Oakland touchdown of the Bay Bridge. This bike tour will include a ride on the Bay Bridge's new East Span with views of the entire bay, and a visit to American Steel Studios which leads the artistic reuse of the steel from the old bridge.

Moderator

Michele DiFranca, AICP, Principal Planner

Speakers

Andrew Fremier, PE, Deputy Executive Director, Bay Area Toll Authority; Sarah Kuehl, FAAR, LEED, BFL Certified, Registered Landscape Architect, Principal, EinwillerKuehl; Karen Cusolito, Executive Director, American Steel Studio; Clive Endress, Senior Landscape Architect, Zoon Engineering

Mobile Workshop #12

1:15 pm - 5:00 pm

Birth of the Cool . . . Land Use Planning!

Additional \$45 fee applies. Fees include food sampling. This mobile workshop includes 2 miles of walking. Please wear comfortable shoes and dress accordingly.

CM | 3.5 | PENDING

A walking tour of Uptown, one of America's hippest neighborhoods and a district in transition will be highlighted in ten stops, with food, music and art. This transition has involved the hard work of the Uptown community and many City departments. As a result of these efforts, Uptown was named among the nation's great neighborhoods by the APA in 2014. The tour will highlight how dynamic neighborhood development is a product of many disciplines working together. Participants will be inspired to challenge their thinking: how could Uptown rise like a phoenix from the urban decay that so many people believe is Oakland?

Moderator

Catherine Payne, Planner, City of Oakland

Speakers

Jens Hillmer, Staff, City of Oakland Office of Neighborhood Investment; Steven Huss, City of Oakland Cultural Funding Program; Laura Kaminski, AICP, Planner III, City of Oakland Bureau of Planning; Sarah Filley, Co-Founder and Executive Director, Pop-Up Hood; Abby Woods, Planner, Michael Baker International

Mobile Workshop #13

1:15 pm - 4:45 pm

Walking the Rainbow: A Tour of San Francisco's Castro Street

Additional \$35 fee applies

CM | 2.5 | PENDING

Join us on a trek across the bay to the heart of San Francisco's famous Castro District where we will tour the recently redesigned Castro Street. This bustling neighborhood commercial street has long been a center of LGBT community life. In 2014 the City & County of San Francisco worked with the community to completely redesign the busiest two blocks of the street. Join the streetscape project's planners, designers, and community representatives as they lead you along Castro Street's newly widened sidewalks and over its rainbow crosswalks. Along the way they'll share stories about the neighborhood's history and offer behind the scenes insight into this iconic street's reconstruction.

Moderator

Nicholas Perry, Urban Design/Planner, City and County of San Francisco Planning Department

Speakers

John Dennis, ASLA, LEED-AP, Landscape Architect/Project Manager, City and County of San Francisco Public Works Department; Daniel Bergerac, President, Castro Merchants Association

2:45 pm - 3:15 pm

Afternoon Break

Enjoy refreshments in our Exhibitors' area.

Sponsored by:

**Dyett & Bhatia Urban and Regional Planners
Lisa Wise Consulting, Inc.**

SESSION BLOCK #8

3:15 pm - 4:45 pm

**It's a Gas - Producing BioEnergy from Organic Waste in California****CM | 1.5 | PENDING**

Understand California policy and funding opportunities that drive renewable energy development from municipal food, yard waste, and biosolids. Understand development challenges from two recent San Jose projects - the nation's largest dry anaerobic digestion facility and an emerging technology pilot-scale gasification demonstration.

Moderator

Jeff Krump, Environmental Services Specialist, City of San Jose

Speakers

Julia Levin, Executive Director, Bioenergy Association of California; Eric Herbert, PE, Chief Executive Officer, Zero Waste Energy; Michael Gonzales, Environmental Services Specialist, City of San Jose

3:15 pm - 4:45 pm

 **The City in Words: The Year's Best Books on Planning**

CM | 1.5 | PENDING

Many of the greatest urban ideas appeared in books long before they appeared in concrete. This panel will celebrate the thinkers, practitioners, and wordsmiths who chronicle, critique, and inspire the accomplishments of the planning profession, with a focus on the best writing of the past year.

Moderator

Josh Stephens, Contributing Editor, California Planning & Development Report

Speakers

James Brasuell, Manager, Planetizen; William Fulton, AICP, Urban Planning Director, Kinder Institute for Urban Research; Heather Boyer, Senior Editor, Island Press; Mike Lydon, CNU-A, Principal, The Street Plans Collaborative; Paul Bogard, PhD, Assistant Professor, James Madison University

3:15 pm - 4:45 pm

 **Our Passion, Our Sports, Our Teams are Going Green**

CM | 1.5 | PENDING

Professional sports are going green, providing unique opportunity for public engagement. The City of San Jose partnered with the San Jose Earthquakes to green their new stadium. Levi Stadium showcases state-of-the-art environmental innovation. Learn how green sports play are positioned to drive the public to make more environmentally friendly choices.

Moderator

Emy Mendoza, Environmental Services Specialist, City of San Jose

Speakers

Erik Distler, Curriculum Development & Teaching Assistant, Presidio Graduate School; Jo Zientek, Deputy Director, City of San Jose; Payal Bhagat, Project Manager, City of Santa Clara

3:15 pm - 4:15 pm

 **NOAA's Office for Coastal Management and the NOAA Digital Coast - Increasing Resilience Along the California Coast (S)**

CM | 1.0 | PENDING

Sea level rise is likely to dramatically alter the dynamic and unique California coast in the coming decades. A panel of planners and coastal managers from the National Oceanic and Atmospheric Administration (NOAA) and the Bay Conservation and Development Commission (BCDC) will discuss approaches to increasing resiliency in light of future risk to communities, ecosystems and the economy.

Moderator

Timothy Doherty, AICP, Coastal Specialist - Baldwin Group, National Oceanic and Atmospheric Administration

Speakers

Wendy Goodfriend, PhD, Senior/Coastal Planner, Bay Conservation and Development Commission; Sandi Potter, PG, CEG, Planner, Sonoma County Permit and Resource Management District; Sherrie Collins, CEM, Emergency Services Manager, Monterey County OES; Hilary Carey Batha, Coastal Planner, California Coastal Commission; John Rozum, AICP, Coastal Specialist, Land Use & Geospatial Training Specialist, National Oceanic and Atmospheric Administration

3:15 pm - 4:45 pm

 **Neighborhood Violence, Criminal Justice, and the Planner's Role**

CM | 1.5 | PENDING

Incarcerated individuals are disproportionately from our poorest neighborhoods of color. These geographic concentrations of incarcerated individuals have implications for how we plan and manage cities. This interactive section explores mass incarceration in the context of planning, state and local policy, architecture, public health, and civic engagement.

Moderator

Beth Altshuler, Epidemiologist, Urban Planner, Raimi + Associates

Speakers

Nate Miley, JD, Supervisor, Alameda County - District 4; Juan Gomez, Co-Founder, MILPA, Policy and Strategy Analyst, The National Compadres Network; Deanna Van Buren, AIA, NOMA, LEED AP, Founding Partner, FORUM Design Studio; DeVone Boggan, JD, Director, City of Richmond, Office of Neighborhood Safety

3:15 pm - 4:45 pm

 **Tribal Consultation 101: Practical Approaches to Successful Tribal Consultations from Local & Tribal Government Perspectives**

CM | 1.5 | PENDING

With laws such as AB-52 and SB-18, planners today must learn how to initiate, develop, and implement meaningful consultations with California Native American tribes. Practical strategies from planning and tribal perspectives will be discussed so that planners can foster a successful tribal consultation practice for their lead agencies.

Moderator

John Hamilton, AICP, Environmental Planner, City of Vista Community Development Department

Speakers

Merri Lopez-Kiefer, JD, Tribal Legal Council, San Luis Rey Band of Mission Indians; Terrie Robinson, JD, General Counsel, Native American Heritage Commission; Angela Mooney D'Arcy, JD, Executive Director, Sacred Places Institute for Indigenous Peoples; Morning Star Gali, Tribal Historic Preservation Officer, Pit River Tribe; Heather Hostler, Chief Deputy Tribal Advisor, Governor's Office of the Tribal Advisor

3:15 pm - 4:45 pm

 **whY-PLAN? Engaging Young People and Schools as Critical Actors in Building Healthy, Equitable, and Vibrant Communities**

CM | 1.5 | PENDING

This session will share why and how young people can be engaged as genuine actors in city planning through the Y-PLAN methodology. City and education leaders from Richmond, California will share how they engage youth in city planning to support the implementation of Richmond's Health in All Policies.

Moderator

Jessie Stewart, Y-PLAN National Director, Center for Cities + Schools

Speakers

Bill Lindsay, City Manager, City of Richmond; Deborah McKoy, PhD, Executive Director, Center for Cities + Schools; Adam Lenz, LEED AP, Environmental Manager, City of Richmond; Angel Ponce-Larsen, Health Academy Lead, Y-PLAN Teacher, Richmond High School; Melissa Avalos, Student, Richmond High School

3:15 pm - 4:45 pm

**Purposeful APA Travel: Learning and Exchanging from International Planning Tours****CM | 1.5 | PENDING**

APA California Northern Section has conducted international planning tours to Cuba, China, India, Brazil, and Eastern Europe. Each trip focused on connecting with local planning colleagues in those countries. The Section has also started a program to facilitate collaboration and sharing data with our international planning colleagues.

Moderator

Hing Wong, AICP, Senior Regional Planner, Association of Bay Area Governments (ABAG), President, APA California

Speakers

Elaine Costello, FAICP, Planning Consultant; Hanson Hom, AICP, ASLA, Director of Community Development, City of Sunnyvale; Alex Hinds, Managing Consultant, Sonoma State Center for Sustainable Communities; Juan Borrelli, AICP, Development Services Small Business Ally, City of San Jose

3:15 pm - 4:45 pm

**The New Faces of Transportation - Recent Trends in Transit and Taxi Service Delivery****CM | 1.5 | PENDING**

New players have entered the field of providing transportation services disrupting traditional project/service delivery models and attracting significant new funding from both the private and public sectors. The panel will provide an overview of three of these models: Modern Streetcar, Corporate Bus/Shuttle Systems and Transportation Network Companies.

Moderator

Nathan Conable, AICP, Principal, Fehr & Peers

Speakers

Brendon Harrington, Transportation Manager, Google, Inc.; Joshua Mello, AICP, Senior Associate, Alta Planning + Design

3:15 pm - 4:45 pm

**Sustainability Jeopardy! (W)****CM | 1.5 | PENDING**

Come join your colleagues and test your knowledge on the theory, practice, and science of sustainability. Interactive voting will allow all the session attendees to play, covering topic from energy and climate change to social equity and green buildings. Memorable fun and learning guaranteed!

Moderator

Daniel Hamilton, LEED AP BD+C, Sustainability Program Manager, City of Oakland

Speakers

Josh Hohn, AICP, Project Planner, CH2M Hill; Wes Sullens, LEED AP, Manager, Green Building Policy & Advocacy, StopWaste.org

3:15 pm - 4:45 pm

**Building Consensus for Sustainable Streets****CM | 1.5 | PENDING**

The City of San Mateo recently finalized its Sustainable Streets Plan, a 2-year effort focused on making its streets safer and more sustainable. This session explores how midsize cities can successfully integrate Complete and Green Streets into a single plan through educational public forums and collaboration across departments and agencies.

Moderator

Jessica Alba, Principal, Nelson\Nygaard Consulting Associates

Speakers

Kenneth Chin, Project Manager, City of San Mateo Public Works Department; Thomas Kronemeyer, Associate Principal, Community Design + Architecture; Marcus Clarke, Economic Development Manager, City of San Mateo Economic Development Division

3:15 pm - 4:45 pm

**Manifest Density: A Reality Check for the Sustainable Communities Strategy****CM | 1.5 | PENDING**

Cities across California are implementing State mandates for sustainable growth. Plans for millions of high density units have been drawn up in suburban communities. How will the real estate market will respond to this shift? Is the home-buying public ready for this new vision of suburbia?

Moderator

Barry Miller, FAICP, Principal, Barry Miller Consulting, Planning Consultant, Chair, Oakland Parks and Recreation Commission

Speakers

Dena Belzer, President, Strategic Economics; David Stark, Director of Public Affairs, Bay East Association of REALTORS; Colleen Edwards, Principal, Colleen Edwards

3:15 pm - 4:45 pm

**Establishing Your Roots in Planning Technology****CM | 1.5 | PENDING**

Which technological skills are the most valued in today's planning workplace? Hear from a panel of tech-savvy urban planning professionals as they explore the essential planning technology toolkit for both digital natives and digital immigrants in the world of planning.

Moderator

Kayla Gordon, Planner, PlaceWorks

Speakers

Steve Kokotas, Technology Director/Urban Planner, MIG, Inc.; Chris Steins, CEO, Urban Insight; Jake Levitas, Senior Advisor, Market Street Prototyping Festival; William Riggs, AICP, PhD, LEED AP, Assistant Professor, Cal Poly San Luis Obispo

Monday, October 5, 2015

5:00 pm - 6:00 pm

Room 207

California Planning Roundtable Meeting

5:00 pm - 6:30 pm

Consultants' Reception

Take time to visit with our sponsors and exhibitors and learn about new innovations in planning. While enjoying this fabulous happy hour, be sure to thank our sponsors for their support of the conference this year. We couldn't do it without them!

7:00 pm - 8:30 pm

Section Directors and Local Section Board Mixer

Join the Section Directors and Get to Know the Local Section Boards! The Section Directors are hosting a reception at District, a premiere bar and restaurant not far from the Convention Center. First beverage is compliments of the Sections; no-host bar thereafter. This is a wonderful chance to get to know your Local Section Boards in a relaxed and fun setting.

*District
827 Washington Street
Downtown Oakland*

6:30 pm - 9:30 pm

Exhibitors' Tear Down

7:00 am - 8:00 am
Continental Breakfast
 Sponsored by:
 Fehr & Peers • EMC Planning Group

SESSION BLOCK #9

8:00 am - 9:00 am
 **Parklets and Pedestrian Plazas: Demonstrating and Learning from Interim Urban Design Strategies (S)**

CM | 1.0 | PENDING

Interim roadway treatments create new pedestrian public places in space- and budget-constrained situations. Programs creating parklets, pedestrian plazas, and other treatments provide pedestrian amenity and safety, support commercial activity, and are tools for public engagement and community-building. Evaluating these experimental spaces is critical in decision-making for permanent investments.

Moderator
 Robin Abad Ocuillo, Parklet Program Manager, San Francisco Planning Department

Speaker
 Laura Kaminski, AICP, Planner III, Strategic Planning Division, City of Oakland

8:00 am - 9:30 am
 **The Dark Side of Planning: How Cities Can Open Their Eyes to Light Pollution**

CM | 1.5 | PENDING

California cities have cleaned up their air, but their skies still need help. This session will explore impacts on health, safety, ecology, and sense of wonderment light pollution obliterates the night sky. And it will present tools that can help planners make their cities a little less bright.

Moderator
 Josh Stephens, Contributing Editor, California Planning & Development Report

Speakers
 Paul Bogard, PhD, Assistant Professor, James Madison University; Mark Sawyers, AICP, Planning Manager, City of Flagstaff; Jack Sales, Director, California Chapter, International Dark-Sky Association; James Benya, Fellow, International Association of Lighting Designers, Principal, Benya Lighting Design

8:00 am - 9:30 am
 **Building Consensus for Sustainable Streets**

CM | 1.5 | PENDING

Authenticity and Innovation: Oakland's Specific Plan Success Stories

CM | 1.5 | PENDING

In 2014, the City of Oakland completed specific plans for three historic, culturally-diverse neighborhoods adjacent to Downtown. In each plan, the City developed innovative tools to respond to the distinct needs and market forces of each area, resulting in implementable, community-supported plans to incite viable and authentic revitalization and growth.

Moderator
 Laura Kaminski, AICP, Planner III, City of Oakland, Strategic Planning Division

Speakers
 Edward Manasse, Strategic Planning Manager, City of Oakland; Julie Donofrio, AICP, Associate Planner, WRT; Peter Winch, AICP, Senior Associate, Dyett & Bhatia; Hannah Lindelof, Senior Planner, San Francisco Bay Area Rapid Transit; Art Clark, Architect, Project Manager, JRDV Urban International

8:00 am - 9:30 am
 **Stand Up To The Bullies**

CM | 1.5 | PENDING

Tired of... "This doesn't need to meet guidelines, get it to hearing!" - management. "There's too much traffic, and you're ruining my neighborhood! - NIMBYist. "What do you mean I can't build whatever the heck I want on my own property?!" - developer. We're here to help!

Moderator
 Avril Baty, AICP, Supervising Planner, City of San Jose

Speakers
 Licinia McMorro Ibarri, Real Estate Project Manager, San Francisco Municipal Transportation Agency; Jodie Clark-Gerhardt, AICP, Senior Planner, City of Palo Alto; Erin Morris, Senior Planner, City of Santa Rosa; Peter Gill, AICP, Planning Division Manager, City of Santa Maria

8:00 am - 9:30 am
 **The Art of Community Revitalization**

CM | 1.5 | PENDING

Learn how two very different cities - Oakland and Oroville - are revitalizing their downtown districts by integrating public, private, and non-profit arts organizations, as well as artists and real estate developers create an enhanced sense of place for living, working and leisure activities centered on the arts.

Moderator
 Michael Smiley, AICP, Principal, Page/BMS Design Group

Speakers
 Don Rust, AICP, Director of Community Development, City of Oroville; Roderick Kiracofe, Founder and President of the Board of Directors, Oakland Art Murrur

8:00 am - 9:30 am

 **Climate Action Planning and Urban Greening: Weaving Together Health, Resilience and Equity**

CM | 1.5 | PENDING

This session presents the recently completed Oakland Citywide Urban Greening Plan and with a panel of professional and community representatives, critically explores the successes and lessons of how this ambitious plan fulfills regional climate action planning goals of SB375 as well as local goals of sustainability, health, resiliency, and equity.

Moderator

David Ralston, PhD, Program Manager, Bay Area Air Quality Management District

Speakers

Robert Oglivie, PhD, Director, SPUR; Victoria Salinas, Chief Resiliency Officer, City of Oakland; Mark Shorett, Regional Planner, Association of Bay Area Governments (ABAG)

8:00 am - 9:30 am

 **TOD = Transit Oriented Displacement? Innovative Methods to Detect and Prevent Displacement Associated with TOD**

CM | 1.5 | PENDING

Learn about the insights and tools researchers, planners and community groups are developing in the Bay Area and Los Angeles to better understand, predict and possibly even prevent the potentially negative consequences of displacement associated with transit investments and sustainable development.

Moderator

Karen Chapple, PhD, Professor, UC Berkeley

Speakers

Miriam Zuk, PhD, Project Director and Postdoc, Center for Community Innovation, UC Berkeley; Anastasia Loukaitou-Sideris, PhD, Professor, UCLA; Peter Cohen, Co-Director, Council of Community Housing Organization; Gloria Bruce, Interim Director, East Bay Housing Organizations; Daniel Chatman, PhD, Associate Professor, UC Berkeley

8:00 am - 9:30 am

 **Time Management for Harried Planners**

CM | 1.5 | PENDING

Time management techniques used in other career tracks don't work for planners. We don't have the luxury of turning off the application spigot. This session covers the nuts and bolts of saving time. From code amendments that streamline the review process to handling e-mail. Proven tools from experienced planners.

Moderator

Christina Ratcliffe, AICP, Senior Planner, City of Orinda

Speakers

Margaret Kavanaugh-Lynch, Development Services Manager, City of El Cerrito; Jennifer Carman, AICP, Planning and Environmental Review Director, City of Goleta; Scott Davidson, Project Director, MIG; Michele Rodriguez, AICP, LEED AP, Development Services Manager, City of San Pablo

8:00 am - 9:30 am

 **Popping Up in a Neighborhood Near You: Pop-Up and Temporary Retail**

CM | 1.5 | PENDING

The increasingly high bar of brick-and-mortar is risky and out of reach for many entrepreneurs. A new take on the old tradition of street vending is pop-up and temporary retail, and it's providing many budding and experienced entrepreneurs with a crucial and affordable bridge into permanent and successful business ownership.

Moderator

Andrea Baker, Principal, Andrea Baker Consulting

Speakers

Ilana Lipsett, Co-Founder and Director, [freospace]; Craig Young, Managing Principal, Tidewater Capital; Sarah Filley, Co-Founder and Executive Director, PopUp Hood; Jack Sylvan, Vice President of Development, Forest City

8:00 am - 9:30 am

 **Bus Rapid Transit - Basic Design Information for Non-Transit Planners (W)**

CM | 1.5 | PENDING

This workshop will focus on BRT design, infrastructure and operations information that should be known by non-transit planners and local government officials when BRT is being considered as an improved transit option. Participants will learn design elements and then apply them to a hypothetical project.

Moderator

Paul Bignardi, AICP, JD, Transportation Planner IV, Principal Planner, San Francisco Municipal Transportation Agency

Speakers

Graham Carey, AICP, PE, PhD, Owner, Carey BRT Consulting; Peter Gabancho, PE, Project Manager III, San Francisco Municipal Transportation Agency

8:00 am - 9:30 am

 **Getting Graphic: Visualization Strategies for Today's Planning**

CM | 1.5 | PENDING

Are there ways to better understand plans and diagrams to help determine if a project meets the local agency's general plan, zoning regulations and other regulatory framework? The panel will introduce creative tips, strategies and methods to help isolate key elements critical to making findings during project approvals.

Moderator

Marc Yeber, ASLA, Planning & Design Principal, Cont-X-Studio, Vice President for Public Information, APA California

Speakers

Ric Abramson, AIA, RA, Principal Architect, WorkPlays Studio; Danny Castro, Community Development Director, City of Sausalito; Kevin Clausen, Planner, City of Anaheim Planning Department

8:00 am - 9:30 am

 **Parking and Driverless Vehicle Innovations and Their Impact on Cities**

CM | 1.5 | PENDING

Driverless autos have great potential to change our cities. This session will describe potential scenarios, positive and negative impacts, and how driverless autos might change planning. While the advent of driverless autos itself is debatable, this session will attempt to explore the new paradigm planning may take place in.

Moderator

Valerie Knepper, Associate Planner Analyst, Metropolitan Transportation Commission (MTC)

Speakers

Lauren Mattern, Manager of Parking Policy & Technology, San Francisco Municipal Transportation Agency (SFMTA); Willa Ng, Principal Planner, City of Berkeley; Ryan Snyder, President, Ryan Snyder Associates

8:00 am - 9:30 am

 **After Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners**

CM | 1.5 | LAW | PENDING

Every year sees changes to the law governing property rights, "takings," and conditions to development approvals (impact fees, dedication requirements, and other "exactions"). This annual session covers the legal "state of the art" for these topics, discusses new pronouncements from federal and California courts, and offers practical advice for planners.

Moderator

Vivian Kahn, FAICP, Associate Principal, Dyett & Bhatia

Speaker

Thomas Jacobson, FAICP, JD, Professor of Environmental Studies & Planning, Director, Center for Sustainable Communities, Sonoma State University

Mobile Workshop #14

8:00 am - 11:45 am

A Tale of Two TODs: Oakland's Fruitvale and MacArthur BART Stations

Additional \$35 fee applies. Attendees will receive late seating at the Closing Plenary Luncheon.

CM | 3.0 | PENDING

Visit two important Transit-Oriented Development (TOD) projects located at Bay Area Rapid Transit (BART) stations in Oakland, beginning with Fruitvale Village, Oakland's first BART station TOD project constructed in 2003, and concluding with MacArthur Station, Oakland's newest TOD project under construction. The workshop will cover how these projects were conceived and implemented, lessons learned, and how TOD projects have evolved in Oakland over the past decade. We will travel on BART to both projects and tour each development and the surrounding area with representatives from the City of Oakland, the project developers and BART.

Moderator

Daren Ranelleti, Deputy Director of Planning, City of Oakland

Speakers

Ross Ojeda, Director of Real Estate Development, Unity Council; Joseph Forbes McCarthy, Director of Development, BRIDGE Housing Corporation; Hannah Lindelof, Senior Planner, San Francisco Bay Area Rapid Transit District; Hannah Lindolof, Senior Planner, Bay Area Rapid Transit (BART); Gabriela Juarez, Planner, City of Los Angeles, Planning Department

Mobile Workshop #15

8:00 am - 11:30 am

Innovations in Downtown Planning

Additional \$35 fee applies

CM | 2.75 | PENDING

Through planning and commitment, Berkeley is revitalizing its downtown as a vibrant transit-oriented center. The tour will examine leading-edge issues and speak with people who are making "best practices" happen. It will:

- Describe downtown initiatives to address local livability and regional sustainability goals.
- Examine the Arts District and how it sparked revitalization.
- Consider on-going "ambassador host" and cleaning programs.
- Explore innovative high-density infill projects and the LEED Platinum Brower Center, which houses numerous environmental organizations.
- Look at UC Berkeley's new University Art Museum and Bio-Sciences Center.

Moderators

Matthew Taecker, AIA, AICP, Principal, Taecker Planning and Design; Aaron Welch, LEED AP, Senior Associate, Raimi + Associates

Speakers

Tom Bates, Mayor, City of Berkeley; John Caner, CEO, Downtown Berkeley Association; Michael Caplan, Economic Development Director, City of Berkeley; Patrick Kennedy, JD, President, Panoramic Interests; Lawrence Rinder, Director, Berkeley Art Museum/Pacific Film Archive; Jennifer McDougall, Principal Planner, Capital Projects, UC Berkeley; Carol Johnson, Planning Manager, City of Berkeley

Sponsored by:

Northern California Carpenters

SESSION BLOCK #10

9:45 am - 11:15 am

 **Using Public Benefit Bonus Policies to Generate Community Support for Plans and Funding for Unmet Need**

CM | 1.5 | PENDING

Planners and developers who have created and implemented public benefit bonus policies and community benefit agreements will cover trends, opportunities, and issues in their use. Examples will highlight structuring planning efforts to consider public benefits from the beginning, working with developers to create feasible programs, and various implementation challenges.

Moderator

Ron Golem, Principal, BAE Urban Economics

Speakers

Justin Murphy, Assistant Community Development Director, City of Menlo Park; John Tarlton, President/CEO, Tarlton Properties; Mark Sawicki, Director of Economic & Workforce Development, City of Oakland; Mike Ghielmetti, Founder/President, Signature Development Group

9:45 am - 11:15 am



Innovations in Social Equity Analysis at a Regional Level: A Comparative Look Across the State

CM | 1.5 | PENDING

Achieving social equity in the development of a comprehensive transportation system is vital to the sustainability goals for any region. Measuring this at a regional scale is challenging. Planners from the four major Metropolitan Planning Organizations will share innovations, challenges, and opportunities for improvement for regional social equity analysis.

Moderator

Victor Rubin, PhD, Vice President of Research, PolicyLink

Speakers

Jane Clough, PhD, Senior Regional Planner/Tribal Liaison, San Diego Association of Governments (SANDAG); Frank Wen, PhD, Manager of Research and Analysis, Southern California Association of Governments (SCAG); Joe Concannon, Data Services Manager, Sacramento Area Council of Governments (SACOG); Doug Johnson, Principal Planner, Metropolitan Transportation Commission (MTC)

9:45 am - 11:15 am



A Cyclist, a Health Advocate and a Planner Walk into a Bar....The Power of Interdisciplinary Mobility Planning Today

CM | 1.5 | PENDING

The session will explore the collaboration between professionals from planning, civil engineering, public health, and transportation to implement active transportation projects and programs in Long Beach and how this model can be replicated throughout California. The panel will focus on innovative practice and implementation of the Long Beach Mobility Element.

Moderator

Ira Brown, Planner, City of Long Beach

Speakers

Nathan Baird, Mobility and Healthy Living Programs Officer, City of Long Beach; Lara Turnbull, CHES, Project Coordinator-Healthy Active Long Beach, City of Long Beach; Melani Smith, AICP, Melendrez, Director of Planning and Urban Design

9:45 am - 11:15 am



How Silicon Valley Tech Companies and Millennials are Changing Workplace Districts and Transportation Patterns

CM | 1.5 | PENDING

An expert panel weighs the pros and cons of the Silicon Valley trend where Millennial tech workers are driving the movement for green offices, transit-oriented locations and company-provided transportation. Hear how Silicon Valley companies, developers and cities are responding in a big way.

Moderator

Gerri Caruso, AICP, Principal Planner, City of Sunnyvale

Speakers

Hanson Hom, AICP, ASLA, Community Development Director, City of Sunnyvale; Scott Jacobs, CEO, Landbank LLC; Eric Calloway, Principal, Freedman Tung + Sasaki; Aarti Shrivastava, Assistant City Manager, City of Cupertino

9:45 am - 11:15 am



San Francisco's Pier 70: Transforming an Historic Shipyards into a Complete Neighborhood

CM | 1.5 | PENDING

This session is an in-depth look at the careful balance planners and developers must strike between history, industry, sustainability, affordability and vibrancy in the development of San Francisco's Pier 70. Experts in the areas of project development, environmental and transportation analysis, and cultural resources will share their strategies.

Moderator

Andrea Contreras, LEED AP, Environmental and Transportation Planner, San Francisco Planning Department

Speakers

Allison Vanderslice, Archaeologist and Preservation Planner, San Francisco Planning Department; Kelly Pretzer, Development Manager, Forest City Enterprises; Richard Sucre, Preservation Planner, San Francisco Planning Department; Manoj Madhavan, Transportation Planner, San Francisco Planning Department

9:45 am - 11:15 am



San Francisco's Sustainability Districts: Translating Policy Into Action

CM | 1.5 | PENDING

San Francisco has some of the most aggressive sustainability policies in the nation. But how do bold citywide goals translate into action in the city's neighborhoods? This session will discuss how San Francisco's "eco-districts" are creating a more sustainable city - one neighborhood at a time.

Moderator

Claire Bonham-Carter, LEED AP, Sustainability Principal, AECOM

Speakers

Jon Swae, Sustainable Development Planner, San Francisco Planning Department; Cindy Wu, Community Planning Manager, Chinatown Community Development Center; Stan Lew, LEED AP, AIA, Principal, RMW Architecture & Interiors; Rosey Jencks, Manager, Urban Watershed Management and Stormwater, San Francisco Public Utilities Commission

9:45 am - 11:15 am



Connected Cities: Planning for Fiber, Broadband, and WiFi

CM | 1.5 | PENDING

Businesses and residents see fast, reliable internet connectivity as a basic service like water or garbage. What role should your City have in providing this service? What are the logistical and regulatory challenges of involved? A panel of experienced City staff and private consultants will address these and other questions.

Moderator

Joanna Jansen, AICP, LEED AP, Associate Principal, PlaceWorks

Speakers

Tom Liao, Deputy Community Development Director, City of San Leandro; Peter James, Senior Strategic Planner, City of Santa Monica; Stephen Blum, President, Tellus Venture Associates

9:45 am - 11:15 am



Planning Across Borders

CM | 1.5 | PENDING

A panel will present and share their planning experience in developing comprehensive transportation plans and studies in a binational context. The panel will discuss the importance of forming diverse working groups for successful planning.

Moderator

Jose I. Marquez-Chavez, AICP, Associate Transportation Planner, California Department of Transportation

Speakers

Sergio Pallares, Senior Transportation Planner, California Department of Transportation; Elisa Arias, Principal Planner, San Diego Association of Governments; Mark Baza, Executive Director, Imperial County Transportation Commission; Virginia Mendoza, Associate Transportation Planner, Imperial County Transportation Commission

9:45 am - 11:15 am



Growth Without Gridlock: How Mountain View is Changing the Silicon Valley Commute

CM | 1.5 | PENDING

Mountain View is reinventing how Silicon Valley commutes. With pioneering policies, complete streets designs, and public-private partnerships, Mountain View offers a new template for transportation innovation. Join city staff and Google's transportation team to hear how California's most comprehensive package of transportation projects will better serve the 21st century employee.

Moderator

Phil Olmstead, Senior Associate, Nelson\Nygaard Consulting Associates, Inc.

Speakers

Martin Alkire, Principal Planner, City of Mountain View; Jim Lightbody, Project Manager, City of Mountain View; Jeral Poskey, Manager - Long-term Transportation Planning, Google

9:45 am - 11:15 am



If You Plan It Will They Come? Lessons Learned in Community Engagement (W)

CM | 1.5 | PENDING

Community involvement best practices used in the City of Oakland and other Bay Area plans, e.g. the award-winning International Boulevard Transit-Oriented Development Plan (IBTOD) and West Oakland Specific Plan. The goal is to learn to recruit and engage a community in meaningful conversations about the future of their neighborhoods.

Moderator

Ulla-Britt Jonsson, Principal, Crown Consulting

Speakers

Surlene Grant, Consultant, Envirocom; Sheryl Walton, Community Member, Self-employed; Matt Raimi, Principal, Raimi + Associates

9:45 am - 11:15 am



Drones, Phones, and Automobiles

CM | 1.5 | PENDING

The session will provide a substantive discussion of emerging technologies, from the basics of what these technologies are and what they purport to offer to the complex array of legal challenges they present for local governments. From sharing economy technologies like Uber, Airbnb, and Meal Sharing, to public safety developments such as drones, body-worn cameras, and automated license plate readers, these developments generate dynamic issues for localities hoping to implement and integrate them.

Moderator

Harriet Steiner, Partner, Best Best & Krieger LLP

Speakers

Jordan Ferguson, Associate, Best Best & Krieger LLP; Acquanetta Warren, Mayor, City of Fontana

9:45 am - 11:15 am



Ethics Jeopardy: Testing What We Know About Ethics

CM | 1.5 | ETHICS | PENDING

This session will be a fun, lively and interesting session and a great way to refresh and learn about ethics in our profession. A great review of the Code will be given and real-life scenarios will take the Code and bring it to life.

Moderator

Brooke Peterson, AICP, Senior Associate, PlaceWorks

Speakers

Kevin Keller, AICP, Director of Planning and Housing Policy, Office of Mayor Eric Garcetti, City of Los Angeles; Darcy Kremin, AICP, Bay Area Environmental Practice Leader, Michael Baker International; Kim Prillhart, AICP, Director of Planning, County of Ventura; Jennifer Lilley, AICP, City Planner, City of Brea

9:45 am - 11:15 am



Annual CEQA Update

CM | 1.5 | LAW | PENDING

This session will update California Environmental Quality Act (CEQA) practitioners and other planners about new CEQA legislation for 2016, progress on the CEQA Guidelines traffic impact amendments, and the latest in CEQA interpretations arising from court decisions in 2014-2015.

Moderator

Antero Rivasplata, AICP, Technical Director, ICF International

Speakers

Ron Bass, AICP, JD, Expert Consultant, ICF International; Margaret Sohagi, JD, Partner, Sohagi Law Group

Mobile Workshop #16

9:45 am - 4:45 pm

Company Town 2.0: How Facebook and Google are Rethinking the Corporate Campus

Additional \$75 fee applies, includes lunch

CM | 6.0 | PENDING

Visit the world headquarters of tech giants Google and Facebook. See how these Silicon Valley-based firms have created full-service campuses for tens of thousands of employees. Learn how planners, real estate professionals, and municipalities are planning for continued tech industry growth in terms of office space, transportation, recreation, and amenities. During this all-day tour, we will travel by charter bus to each campus to meet with campus planners, architects, and real estate professionals. You will hear about the challenges of accommodating large workforces, see the latest innovations in workspace design, learn about strategies for mitigating sea level rise impacts on large-scale buildings, and gain insight into the continuing evolution of the way we work.

Moderator

Jean Eisberg, AICP, Principal, Lexington Planning

Speakers

Charlie Knox, AICP, Principal, PlaceWorks; Jim Laumann, Project Executive/Campus Architect, Google Real Estate Development; Fergus O'Shea, Director of Campus Facilities, Facebook

11:30 am - 1:00 pm

Closing Plenary Lunch

CM | 1.0 | PENDING

To be announced pending confirmation of speaker.

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1:15 pm - 5:00 pm

Room 208

California County Planning Directors' Meeting